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ABSTRACT

This annotated bibliography of nonbook materials on library-information science represents the holdings of 40 public and academic libraries in Missouri. These collections offer a substantial listing of materials on teaching library skills from preschool to the adult level, inservice training and orientation, library outreach, special librarianship (particularly in the health sciences), information science, and resources for undergraduate and graduate library science education. The main portions of this work are a master media list, a subject index, and a title index. The master media list is arranged by medium, with titles listed alphabetically in each group; annotations list individual titles for each series. The subject index lists all 317 items in the master media list under at least one heading, using "Library Literature" as the authority for subject headings. The title index lists all individual titles and all series titles as well as titles in each series. Keys are provided for abbreviations and entry formats, and a directory of participating institutions with loan information is included. (RAA)

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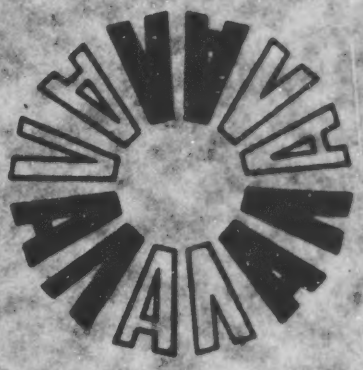

MISSOURI UNION LIST

of

AUDIO-VISUALS ON LIBRARY EDUCATION

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TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

IR008547

MISSOURI UNION LIST of AUDIO-VISUALS

on LIBRARY EDUCATION

Produced by the

Education Sub-Committee, Library Education and

Manpower Committee, Missouri Library Association.

1979

TABLE OF CONTENTS

Acknowledgments	
Introduction	
Abbreviations Key Key to Entries	Section 1 (Buff pages)
Master Media List	Section 2 (White pages)
Subject Index	Section 3 (Canary pages)
Title Index	Section 4 (Green pages)
Participating Libraries Key to Abbreviationa and Loan Policies Loan Policy Codes Addresses and Phone Numbers	Section 5 (White pages)

ACKNOWLEDGMENTS

Occasionally, members and non-members of the Missouri Library Association question whether it is worthwhile for them to join the Association. They ask what are they getting for their yearly dues. This publication is a partial answer to that question. It is the result of hundreds of hours of time and dedicated effort contributed by libraries and their personnel. The value of the programs, continuing educational opportunities, and publications provided us through the efforts of the MLA staff and the services of the volunteers throughout the state, far exceeds the monetary amount of the yearly dues.

The Education Sub-Committee of the MLA Library Education and Manpower Committee expresses its gratitude to the libraries that have contributed staff time and material resources, and to the individuals who have given of their time and talents to this publication.

The 40 participating libraries listed in Section 5.

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Shannon Roy, Northeast Missouri Library Network, Coordinator

E R R A T A

MISSOURI UNION LIST OF AUDIO-VISUALS ON LIBRARY EDUCATION

Addresses and Phone Numbers of Participating Libraries

Crowder College Library (CROW)
Neosho, MO 64850
417-451-3223, ext. 9

Mineral Area College
Instructional Resource Center (MIN)
Flat River, MO 63601
314-431-4593

Northeast Missouri State University (NEMO)
Pickler Memorial Library
Kirksville, MO 63501
Attn: Music/Curriculum Librarian
816-665-5121

Riverside Regional Library (RVSD)
204 S. Union Ave.
P.O. Box 389
Cape Girardeau, MO 63755
314-243-8141

Southwest Baptist College (SWBC)
ESTEP Library
Bolivar, MO 65613
417-326-5281

INTRODUCTION

Purpose and Scope

Our purpose is to provide an annotated list of nonbook materials on library-information science topics that are available for sharing. It is not a complete union list of Missouri holdings, because only 40 public and academic libraries have contributed to this first effort. However, the total holdings of the 40 participating libraries are so substantial that a broad range of materials is covered. There are materials on teaching library skills from the preschool through the adult level, in-service training and orientation, library outreach, special librarianship, particularly health sciences, information science, and resources for undergraduate and graduate library science education.

Although 83% of the material was produced after 1960 (59% after 1970), we decided to include the 17% produced before 1960 as well. Thus, our sample may be useful to trace the development of nonbook resources on library science in selected Missouri libraries.

Because their collections are already available to the public through other listings we have not specifically included the total holdings of the University of Missouri Academic Support Center nor the Missouri Library Film Cooperative. However, the films listed by the Missouri State Library are available from them through the Cooperative.

Arrangement

The main portions of this work are the Master Media List, the Subject Index, and the Title Index.

The Master Media List is arranged by medium, with entries in alphabetical order within each group. In most cases, items in a series are listed under the title of the series. All series titles are in parentheses, and the annotation lists individual titles in the series. Many, but not all, entries were verified in standard bibliographic tools, including the Library of Congress Music and Film Catalogs and NICEM. Some were checked on OCLC.

There is a sample entry in the Abbreviation Section. When more than one edition of a production is held by participating libraries, the information for the most recent edition is given in the entry. The date of the edition held by each library is listed after the location symbol.

For sound recordings, the location symbol will also indicate whether each library's recording is on tape reel, cassette, or disc (records). Although many productions are available in two, or all three, sound formats, we list whichever format is held by the participating library. For example, if one or more libraries has a sound filmstrip with cassettes only it is listed as FSC. If one library has cassettes and another has records it is listed as FSCR.

Some libraries list sound filmstrips or other sets by this exact medium designation and others list them as kits. To avoid confusion, we have listed all media by exact name and have not used the term "kit." Therefore, participating libraries that use "kit" should note how their holdings are listed in this catalog so that they will be able to identify these items.

Although an effort was made to provide complete information for each entry, some particulars were not verifiable, even with the material in hand. When production dates were not verifiable, an approximate date was given in brackets if that could be determined. Sometimes

standard sources listed conflicting information for what seemed to be the same material. Since there was not time or committee personnel available to request additional entry information from each library, some data, such as video size, is incomplete. When prices were provided they were listed, but no effort was made to locate prices. Other selected bibliographies, such as Shirley Hopkinson's INSTRUCTIONAL MATERIALS FOR TEACHING THE USE OF THE LIBRARY (1975), were consulted to determine approximate audience levels.

The media designation symbol and consecutive numbers within each section form a distinctive item number for each entry. For example, since there are 116 items in the filmstrip group the last item is FS-116. Both the Subject and Title Index refer back to item numbers.

The Subject Index lists all 317 items in the Master Media List under at least one heading. Library Literature was used as the authority for all subject headings except those in brackets. Bracketed headings were determined by the sub-committee. Since many titles are quite specific, the Title Index can be used to supplement the Subject Index; for example, for individual titles within series. In most cases the Subject Index lists only the series title to refer back to the Master Media List.

The Title Index lists all individual titles, and all series titles, as well as individual titles within each series. The item number refers back to the series entry. As already mentioned, the Title Index can serve as a supplement to the Subject Index because so many of the titles indicate their subject classification. For example, those on the card catalog, Dewey Decimal System, etc.

SECTION 1

ABBREVIATIONS KEY

ABBREVIATIONS KEY

Medium Designation

ARC	Audio Recordings—Cassette
ART	Audio Recordings—Tape Reel
ARCT	Audio Recordings—Cassette or Tape Reel
CH	Charts
FL	Filmloops
FS	Filmstrips
FSC	Filmstrips—Cassette
FSR	Filmstrips—Record (disc)
FST	Filmstrips—Tape Reel
FSCR	Filmstrips—Record or Cassette
GA	Games
MP	Motion Pictures
SL	Slides
SLC	Slides—Cassette
SLR	Slides—Record (disc)
SLT	Slides—Tape Reel
SLCR	Slides—Cassette or Record
TR	Transparencies
VRC	Videocassettes
VRT	Videotapes

(C)	after location symbol: MOSL(C)—Missouri State Library has with cassette
(R)	after location symbol: MOSL(R)—Missouri State Library has with record

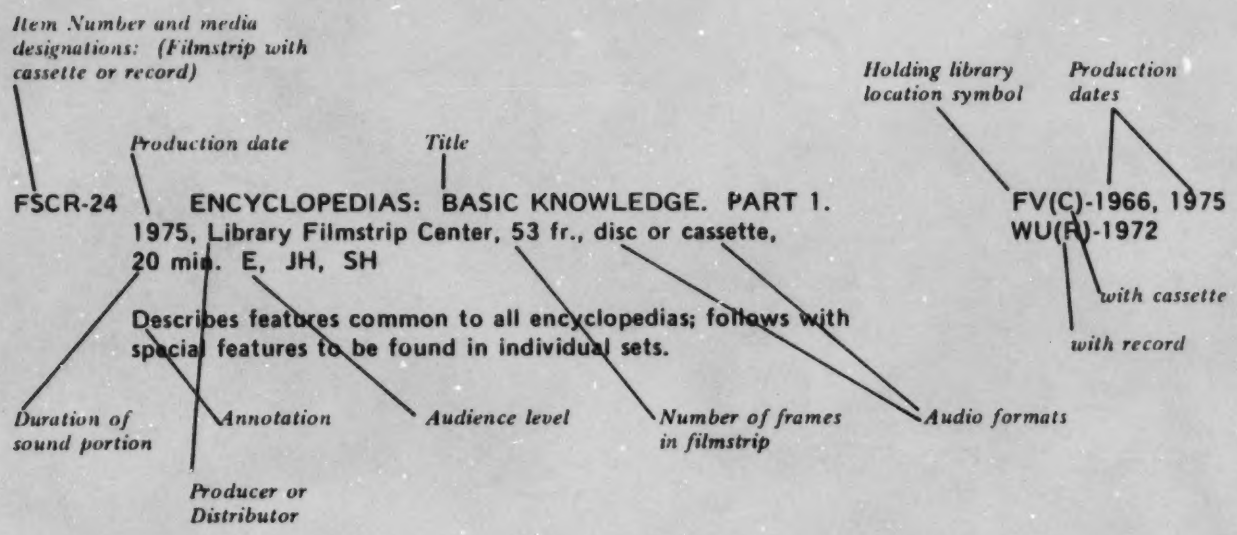
Audience Level Designation

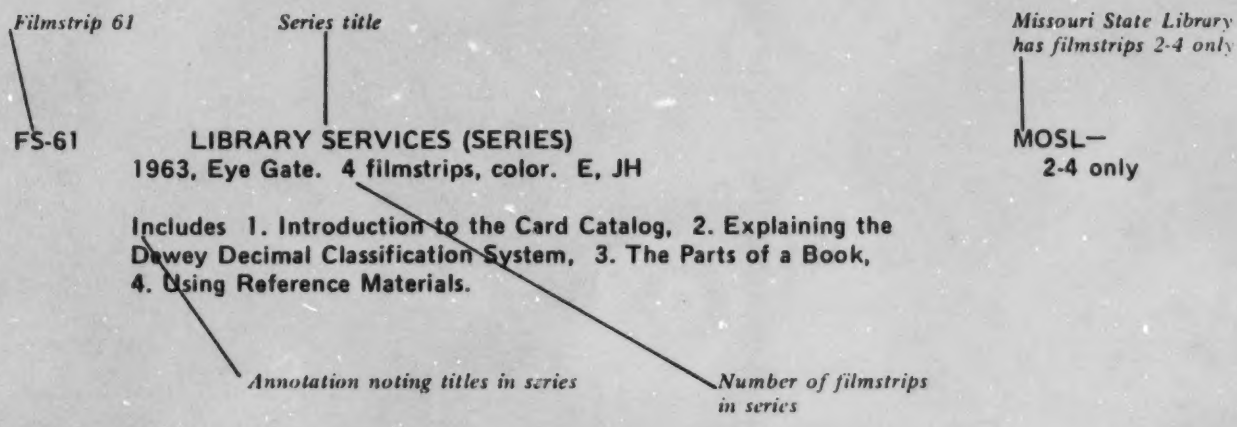
P	Primary
E	Elementary
JH	Junior High
SH	Senior High
C	College—University
A	Adult

Abbreviations used in Entries

b/w	black and white
ca	circa, about
dist.	distributed
ea.	each
fr.	frames
fs.	filmstrip
m	mono
min.	minutes
rel.	released
si.	silent

KEY TO ENTRIES


Item Number and media designations: (Filmstrip with cassette or record)
Holding library location symbol
Production dates
Production date
Title
FSCR-24 ENCYCLOPEDIAS: BASIC KNOWLEDGE. PART 1.
1975, Library Filmstrip Center, 53 fr., disc or cassette, 20 min. E, JH, SH
Describes features common to all encyclopedias; follows with special features to be found in individual sets.
FV(C)-1966, 1975
WU(R)-1972
with cassette
with record
Duration of sound portion
Annotation
Audience level
Number of frames in filmstrip
Audio formats
Producer or Distributor


Filmstrip 61
Series title
Missouri State Library has filmstrips 2-4 only
FS-61 LIBRARY SERVICES (SERIES)
1963, Eye Gate. 4 filmstrips, color. E, JH
Includes 1. Introduction to the Card Catalog, 2. Explaining the Dewey Decimal Classification System, 3. The Parts of a Book, 4. Using Reference Materials.
MOSL—
2-4 only
Annotation noting titles in series
Number of filmstrips in series

SECTION 2

MASTER MEDIA LIST

AUDIO RECORDINGS (Audiocassettes, Tape Reels)

ARC-1 ACRL SEMINAR ON THE CHANGING ROLE OF DIRECTORS OF UNIVERSITY LIBRARIES — UMCLIS

1973, ACRL, Chicago, Beverly P. Lynch, 1 audiocassette, 90 min. C, A

Several speakers reply to a paper entitled "The Changing Role of Directors of University Libraries" in College and Research Libraries, March 1973, regarding the high rate of attrition among university library directors.

ARC-2 ACCESSIBILITY OF LOCAL HISTORY AND GENEALOGY MATERIALS — UMCLIS

1976, ALA CREDR Corp., 1 audiocassette, 126 min. C, A

Discusses the need for a library to have genealogical materials and librarians trained to use them. Gives specific references on the interlibrary loan code and restrictions on such information.

ARC-3 ADDRESS BY ARTHUR M. SCHLESINGER, JR., HISTORIAN AND WRITER — MOSL

1978, CEBAR Communications, 1 audiocassette. $10.95 C, A

Recorded at 1978 ALA Annual Conference—presentation for LAD PR Section, Friends of Libraries Com.

ARC-4 ADDRESS BY ERIC MOON/. . . ROBERT WEDGEWORTH/. . . RUSSELL SHANK — MOSL

1978, CEBAR Communications, 1 audiocassette. $10.95 C, A

Presented at the 1978 ALA Annual Conference at ALA Council I, Membership Meeting I, and the Inaugural Banquet respectively.

ARC-5 ANGLO-AMERICAN CATALOGING RULES: PAST, PRESENT, AND FUTURE — UMCLIS

[197?], ALA CREDR Corp., 2 audiocassettes. M. C, A

Introduction to and history of the Anglo-American cataloging rules. Discusses also the revisions of AACR in relation to UBC.

ARC-6 AUTOMATED CIRCULATION SYSTEMS: PROCEEDINGS OF ISAD INSTITUTE, DEC. 1-2, 1977, DALLAS. — MOSL

[1977?], American Library Ass'n., Information Science and Automation Div. 7 audiocassettes, 6—90 min. ea.; 1—60 min. $18.00 set, or $3.50 ea. C, A

Recorded without editing in lieu of published proceedings.

ARC-7 BIBLIOGRAPHIC PREPARATION — HSTV

1973, Communications in Learning, 1 audiocassette, 23 min. $3.95 C, A

Discusses literature retrieval and principles of searching.

ARC-8 BOOKS BY MAIL — MOSL UMCLIS

[1973?], Indiana State University, Department of Library Science, 1 audiocassette, 60 min. C, A

Panel group of four discusses the objects and accomplishments, the success and problems of books by mail. Presented at 1973 ALA annual conference.

ARC-9 CHANGING ROLE OF THE LIBRARY DIRECTOR — MYV
[1977?], American Library Ass'n., 1 audiocassette, 60 min. $11.95 C, A

Thomas J. Galvin and responders—1976 ALA annual centennial conference program cassette.

ART-10 CHECK OUT YOUR MIND — UMCLIS
[197?], Kansas City Missouri Public Library, 12 reel tapes, 14 min. each. M.

Black musicians, poets, comedians, and speakers appear on these 12 14-minute programs put together by the Kansas City Public Library. Narrators present the library to the Black community as the place with all the resources to check out your mind.

ARC-11 DEVELOPMENTS IN HEALTH SCIENCES LIBRARIANSHIP — HSTV
1974, Communications in Learning, 1 audiocassette, 27 min. $7.90 C, A

Current trends, including networks and computers.

ARC-12 EDUCATING LIBRARIANS AND USERS FOR A NEW MODEL OF LIBRARY SERVICE — NEMO
1976, CREDR Corporation, 2 audiocassettes, 60 min. ea. C, A

A look into the future of library services and adjustments which will have to be made by both librarians and patrons to accomodate these changes. Keynote speaker and panel of librarians from different types of libraries.

ARC-13 EDUCATION IN ACTION: LIBRARY MEDIA CENTER — OZ
1 audiocassette, 30 min. $8.95 C, A

ARC-14 THE EXPANDED ROLE OF THE HEALTH SCIENCES LIBRARIAN — HSTV WU-Med
1974, Communications in Learning, 1 audiocassette, 27 min. $3.95 C, A

Discusses the activities of the librarian as a health information specialist.

ARC-15 GOVERNOR'S CONFERENCE ON LIBRARIES — MOSL
1978, EBS Recording, Jefferson City, MO, 6 audiocassettes. $3.00 ea. C, A

Includes: 1. Opening Session & Purpose of Libraries, 2. Access to Information, & Policy & Governance, 3. Technology & Finance, 4-6. Voting on Resolutions.

ARC-16 HOSPITAL LIBRARIES (SERIES) — UMCLIS HSTV - # 5 only
[1976?], Communications in Learning, Inc., 5 audiocassettes, 20-28 mins. each.

Includes: 1. Role of the hospital library and the Librarian; 2. Planning and Development of the Library; 3. Budgets for Hospital Libraries; 4. Responsibility of the Medical Library; 5. LATCH: Literature Attached To Charts.

ARC-17 HOW TO USE THE LIBRARY NEMO
1970, Educational Progress Corporation, 10 audiocassettes, 30 min. ea. E-JH

Introduces children to libraries. Teacher's guide includes suggestions for teaching library skills using tapes and diagnostic tests.

ARC-18 IMPLEMENTING THE COPYRIGHT LAW: RESPONSIBILITIES OF LIBRARIANS, PUBLISHERS, EDUCATORS, AND OTHER USERS MERA
1978, American Library Ass'n., 1 audiocassette, 76 min. $11.95 D, A

Panel presentation at 1977 ALA Annual Conference.

ARC-19 IMPLEMENTING THE COPYRIGHT LAW: WHAT LIBRARIANS SHOULD KNOW MERA
1978, American Library Association, 1 audiocassette, 51 min. $11.95 C, A

RTSD/Ass'n. of Amer. Publishers joint committee presentation at 1977 ALA annual conference.

ARC-20 ISSUES AND ANSWERS—THE INFORMATION SOCIETY MERA
1978, American Library Association, 2 audiocassettes, 172 min. $11.95 C, A

Presidents' Program. (Clara Stanton Jones) - 1977 ALA Annual Conference.

ARC-21 LANGUAGE ARTS (SERIES) NEMO
1968, Mincom Div., 3M Company, 10-20 mins. each. E, JH

Series includes items on The Card Catalog, Dewey Decimal System, 1 and 2, How to Find a Book in the Library, and Reference Books, 1 and 2. Includes teacher's guide and worksheets.

ARC-22 LIBRARIES AND THE LEGISLATIVE PROCESS UMCLIS
1976, ALA CREDR Corp., 1 audiocassette, 60 min. M. C, A

Includes an introduction, functions of the ALA Washington office, influencing state legislators, and the diminishing level of government aid and its meaning.

ARC-23 LIBRARY AND REFERENCE SKILLS (SERIES) WW
1972, Creative Tapes, 9 audiocassettes. E, JH

The series includes items on the haunted library, Flip the Flea, facts are where you find then, the kingdom of disorganization, expedition, quiz yourself encyclopedia, quiz yourself: dictionary, story of the lost book, and just suppose.

ARC-24 LIBRARY AUDIO TOUR NEMO
[n.d.] Brigham Young University, 1 audiocassette. C

Designed to introduce the student to BYU library. Good example of ideas for library orientation.

ARC-25 LIBRARY ISMS OZ
1973, Connecticut Women in Libraries. 1 audiocassette.

ARC-26 LIBRARY ORIENTATION TOUR — UNIVERSITY OF CALIFORNIA — NEMO

[n.d.] University of California, Davis. 1 audiocassette. C.

Locally produced, self-guided audio tour used for orientation of students.

ARC-27 LIBRARY SERVICES TO THE GRADUATE COMMUNITY — NEMO, UMCLIS

1976, ALA CREDR Corporation, 2 audiocassettes, 60 min. ea. M. C, A

Librarians from several major research libraries discuss special needs of graduate communities in libraries. Suggestions for improving service for graduate students. Recording of meeting at ALA annual conference in 1975.

ARC-28 LIBRARY SKILLS — UMCLIS

1977, Educulture, Inc.—Audio-Tutorial Learning Systems, 2 audiocassettes, 40 min. each. M. JH, SH

One on introduction to a library and problems of finding specific information within it, especially in books and magazines. Second tape discusses the cataloging of library materials. Includes 60 p. workbook.

ART-29 LIBRARY TAPES (SERIES) — MOSL-1,3,4,5; OZ-1,2,4,6; UMCLIS # 6 only

[196?] Charles Burke. 6 reel tapes, 3 3/4 ips. SH, C, A

On secondary libraries, set includes: 1. Card Catalog. 2. Dewey Decimal System of Classification. 3. Approach to Reference Books. 4. An Introduction to General & Specialized Reference Books. 5. Periodicals and the Reader's Guide. 6. The Teacher and the Librarian.

ARC-30 MEDIA, MAN, MATERIAL, MACHINE (SERIES) — MOSL, NEMO, UMCLIS # 6&8

1973, ALA CREDR Corp., Development Digest, 14 audiocassettes, 60 min. ea. C, A

Series on audio-visual library services from 1972 ALA Annual Conference includes: 1. Copyright and Fair Use Practices; 2. Non-Print Media; 3. Library Survival and the Economics of Social Change; 4. Betting One's Life on the Future of Print; 5. What is Cable TV?; 6. Libraries and Information Utilities; 7. The Educational Dynamics of Media; 8. The Process for Change in Library Education; 9. The application of Knowledge Communication System Models; 10. The Pentagon Papers; 11. Utilizing the Best of Communication Devices.

ARC-31 MEDICAL LIBRARIANSHIP — WU-Med

1974, Lakes Area Regional Medical Program, N.Y. 10 audiocassettes, 30 min. ea. C, A

ARCT-32 THE MULTI-MEDIA APPROACH — UMCLIS-ARC, SWBC-ART

[1970] Educational Research Group, Inc., tape reel or audiocassette, 2 track, 23 min. M. C, A

Audiovisual materials can stimulate student interest and creativity. This tape explores innovations in the teaching of social studies, including the use of overhead transparencies, simulation games, and electronic information retrieval systems.

ARC-33 MULTIPLE LIBRARY COOPERATIVES MULTIPLY LIBRARY SERVICE OPPORTUNITIES — MOSL

1978, CEBAR Communications. 2 audiocassettes. $21.90 C, A

Presented at the ASLA Multitype Library Cooperative Section meeting at the 1978 ALA Annual Conference.

ARC-34 MULTITYPE LIBRARY NETWORKING: IS IT AN ANSWER TO CURRENT FISCAL PROBLEMS? — MOSL

1978 CEBAR Communications. 3 audiocassettes. $32.85 C, A

Presented at the ASLA meeting, 1978 ALA Annual Conference.

ARC-35 NATIONAL MEDICAL AUDIOVISUAL CENTER SERVICES TO HEALTH SCIENCE LIBRARIES — HSTV

[197?] Communications in Learning, 1 audiocassette, 13 min. $3.95

Explains functions and collaboration of NMAC and OVED.

ARC-36 NEBRASKA PUBLICATIONS CLEARINGHOUSE — UMCLIS

[1978?] Nebraska Library Commission, 1 audiocassette, 6 min. C, A

Discusses the function of the clearinghouse in collection and maintenance of federal and state government publications.

ARC-37 NETWORKS OF KNOWLEDGE: MODEL REFERENCE COOPERATIVES — UMCLIS

1976, ALA Audiocassette Library for Professional Librarians, 2 cassettes, 2 track M, 120 min. C, A

Reviews the organization and operation of two successful cooperatives—BARC and RICE, and the problems which caused the dissolution of a third. Recommends proved methods of operation. Discusses interfaces with business, colleges, and other libraries and institutions; computer data bases; and marketing techniques.

ARC-38 OBSCENITY AND PORNOGRAPHY: AN ANALYSIS OF CRITERIA FOR "REDEEMING SOCIAL IMPORTANCE" — UMCLIS

1970, Forum Associates, Inc., 1 audiocassette, 2 track M, 60 min. C, A

Two Washington attorneys discuss the conflict between the First Amendment and the proliferation of "obscene" materials, giving rise to such questions as: What is the definition of obscenity? How does one decide if a book has redeeming social value? Should the U. S. set up a National Board of Censors?

ARC -39 PEOPLE: THEIR NEEDS—OUR RESPONSIBILITY—CONFERENCE ON SERIAL PUBLICATIONS (SERIES) — MOSL NEMO UMCLIS-# 13 only*

[1974] ALA CREDR Corporation, 20 audiocassettes, 30 min. each, C, A

Measurement Approaches for Improved Decision Making, 6 pts.; The Instant Library and Other Non-Traditional Structure, 2 pts.; White Collar/Blue Collar—The Vanishing Difference: Labor and Libraries, 2 pts.; Conflict: Public versus Private Morality, 3 pts.; Conference on Serial Publications, 2 pts.; 1973 Inaugural Address. People: Their Needs, Our Responsibility; Challenges to Library Service: Some Current Problems, 2 pts.; Strategies for Change, 4 pts.; Urban Libraries: An Urban Need?, 2 pts.; The Library as Organization: A

ARC-39 PEOPLE: THEIR NEEDS—OUR RESPONSIBILITY—CONFERENCE ON SERIAL PUBLICATIONS (SERIES)(continued)

View from the Middle, 5 pts.; Libraries and Post-Secondary Education: Change and Response, 3 pts.; Accountability: Basis for Decision-making, 2 pts.; *Library Service to the Disadvantaged—Means and Methods (# 13)

ARC-40 PERFORMANCE STANDARDS FOR LIBRARIANS — MERA
1975, ALA Development Digest, 4 audiocassettes, M. $43.80 C, A

ARC-41 PLANNING SCHOOL MEDIA CENTER FACILITIES — MYV
1978, American Library Association, 1 audiocassette, 60 min. $11.95 C, A

American Associan of School Librarians' panel presentation at 1977 ALA Annual Conference.

ART-42 PRACTICAL LIBRARIAN (SERIES) — OZ UMCLIS
[196?] Charles Burke. 6 reel tapes, M. All under 30 min. C, A

Set on secondary school libraries includes The Librarian and her Assistants, The Librarian and her Budget, The Librarian as Media Manager, The Library as Display Center, The Principal and the Librarian, The Library's Mileau.

ARC-43 PRELUDE: MINI-SEMINARS ON USING BOOKS CREATIVELY — FP-Ser I STC-Ser I & II
1975-76, Children's Book Council, 3 audiocassettes in each series, 60 min. ea. $42.50 per series

Series of taped sessions by children's literature and elementary education specialists who give advice and suggestions about sharing books with children.

ARC-44 PRESIDENT'S PROGRAM: TOWARD A NATIONAL INFORMATION POLICY — MOSL
1978, CEBAR Communications, Inc. 4 audiocassettes. $43.80 C, A

Recorded for immediate duplication at 1978 ALA Annual Conference. Session 1 & 3, 1 cassette. Session 2, 2 cassettes.

ARC-45 PROBLEMS WITH EVALUATING LIBRARY INSTRUCTION — FV MYV
1976, Eastern Michigan University, 1 audiocassette, 60 min. $11.95 C, A

ARC-46 PUBLIC RELATIONS: HOW TO SELL YOUR LIBRARY SERVICES IN A HOSPITAL — HSTV
1974, Communications in Learning, 1 audiocassette, 35 min. $3.95 C, A

Methods for developing and implementing an effective PR program for the medical library

ARC-47 RESPONSIBILITY OF THE MEDICAL LIBRARY TO CONSUMER/PATIENT HEALTH EDUCATION — HSTV UMCLIS
1976, Communications in Learning, 1 audiocassette, 20 min. $5.50 C, A

ARC-48 REVIEWS: WHO NEEDS THEM — MYV
1977, American Library Association, 2 audiocassettes, 60 min. ea. $23.90 C, A

RDSD/Ass'n of American Publishers Joint Committee presentation at the 1976 ALA Annual Conference.

ARC-49 RIGHT BOOK FOR YOU (SERIES) — WW
1972, Creative Tapes, 6 audiocassettes. P-JH

WW has 5 in series: Search for a Good Book; Around the World with Books; Meeting Interesting People; Out of this World; World of Fun and Humor.

ARC-50 ROLE OF THE SUPERVISOR IN PROFESSIONAL GROWTH AND DEVELOPMENT — MERA
1975, American Library Ass'n., Development Digest. 1 audiocassette. M. C, A

Discusses supervisor's role in developing the library staff.

ARC-51 SEXISM IN ADOLESCENT LIVES AND LITERATURE — UMCLIS
[1976?] CREDR Corp., 1 audiocassette, 60 min. SH, C, A

Side A is on 16 mm. films and the ways some perpetuate sexism, and services, and programming that doesn't promote sex role differences. Side B focuses on literature and a teenage feminist organization.

ARC-52 SEXISM IN CHILDREN'S BOOKS — OZ
1973, Connecticut Women in Libraries. C, A

ARC-53 TALKING CARD CATALOG (SERIES) — WW
1972, Creative Tapes, 10 audiocassettes. E-SH

Each tape covers factual information on a particular topic (the universe, Civil War, etc.) followed by a description of the information available in specific books on the topic.

ARC-54 TRENDS AND ISSUES IN LIBRARIANSHIP [SEMINAR] (SERIES) — UMCLIS
1973, University of Missouri/Columbia Library School, 15 audiocassettes, 60 min. - 120 min. each. C, A

Seminar series topics include Networks and Bibliographic Control in Academic Libraries; College Librarianship; Current Issues in Intellectual Freedom; Faculty Status and Unionization in the Academic Library; Federal Library Legislation Today and Tomorrow; Federal Library Service; Trends and Issues in Information Science; Trends and Issues in Librarianship; Trends and Issues in Public Libraries; Trends and Issues in Publishing; Trends and Issues in School Librarianship; Trends and Issues in State Libraries; Trends and Issues in Technical Services; Trends and Issues in University Librarianship; Research Prospects and Problems in Education for Libraries and Information Science.

ARC-55 TWO LIBRARIANS TALK TO TEACHERS — OZ NEMO
1972, National Language Arts Conference, 1 audiocassette, 49 min. $10.00 C, A

Discusses relationship between librarians (both public and school) and teachers in the educational process.

CHARTS

CH-1 LIBRARY MEDIA SKILLS CHARTS — BRL

1967, Ideal School Supply Company, 18 charts, color. E

These 18 charts contain basic library information, with teacher's manual.

FILMLOOPS (8mm)

FL-1 AUDIOVISUAL PRODUCTION TECHNIQUES (SERIES) — SWBC (4 only)

1968, Chandler Publ., rel. by McGraw-Hill. 30 filmloops, si. color, 8 mm., 2-5 min. ea.

Silent filmloops showing how to do different audiovisual processes. The titles SWBC has are: Transparencies: Spirit Duplicator; Transparencies: Making Overlays; Tape Recorder; Dry Mounting (Hand Iron). SWBC also has Bell and Howell Model 552 Autoload Motion Picture Projector in producer's Audiovisual Equipment Operation series.

FL-2 THE LIBRARY: A MEDIA CENTER (SERIES) — MOS

1968, 1969, Universal Education and Visual Arts, 10 super 8mm loop films in cartridges. color, 4 min. ea. E-SH

Includes loops on facilities, tools, rules, card catalog, using A-V, serials, microfilms, etc.

FILMSTRIPS
(Silent and Sound)

FSR-1 AUDIO-VISUAL REPRESENTATIVE — WU
1963, Bailey Films, Los Angeles City Schools, 89 fr., color, disc, 15 min. C, A

Presents the delegated responsibilities of the audiovisual representative in a school building.

FSC-2 BASIC CONCEPTS FOR CATALOGING NON-BOOK MATERIALS — NEMO, UMCLIS
1971, Audiovisual Services, Arizona State University, Tempe, 76 fr., color, cassette, 20 min. C, A

Cataloging non-book materials for school libraries. Integration of audiovisual materials with print.

FSC-3 BIOGRAPHY, BACKGROUND FOR INSPIRATION — FV-1967, 1977; NEMO- 1967; WU - 1967
1977, Library Filmstrip Center, 55 fr., color, cassette, 16 min. JH, SH, C, A

Detailed step-by-step directions for using Current Biography, Who's Who, Webster's Biographical Dictionary, etc.

FSR-4 BOOKS FOR ALL AGES: THE SHOW-ME WAY — UMCLIS
[195?] Condor Films, 40 fr., color, disc, 15 min. C, A

Describes some of the services offered by the Missouri State Library. Focuses on bookmobile services and regional demonstration libraries.

FSC-5 BOOKS TALK BACK — OZ
1965, Library Filmstrip Center, 50 fr., color, cassette, 13 min. E

Traces the manufacture of a book from forest to finished volume.

FSR-6 BUILDING BRIDGES TO THE FUTURE — MOSL, OZ, UMCLIS, WU
1974, Florida State University Leadership Training Institute and Ass'n. for Educational Communication and Technology, 84 fr., color, disc, script, 12 min. $12.50 C, A

Examines the Action Library located in an inner-city community in South Philadelphia. Shows how the library developed as a way to serve the special needs of inner-city residents, including teaching reading skills.

FSR-7 BUILDING YOUR REGIONAL LIBRARY SYSTEM — MOSL, UMCLIS
[195?] Missouri State Library, 95 fr., color, disc, 20 min. A

Step-by-step instructions for a county library to develop a regional library system. Discusses financial and legal aspects of becoming a regional library.

FS-8 BULLETIN BOARDS AT WORK — UMCLIS
1950, Audio-Visual Materials, College of Education, Wayne State University, 42 fr., b/w. C, A

Discusses the how and why of making bulletin boards effective and stimulating teaching tools.

FSC-9 CARD CATALOG: DEWEY DECIMAL CLASSIFICATION
1977, Library Filmstrip Center, 46 fr., color, cassette, 13 min. E-A

Explains how to use card catalog. Included both book and non-book material.

DBRL
FV—1977
MOSL—1962
NEMO—1971
TRAI—1962
UMKC—1971
WU—1968

FSC-10 CARE OF BOOKS
1973, Creative Tapes, 48 fr., color, cassette.

Conservation and restoration of books are discussed.

WW

FSR-11 THE CHALLENGE
1966, Encyclopedia Britannica, 60 fr., color, disc, 13 min. C, A

Describes the establishment, purposes of, and entrance procedures for the Encyclopedia Britannica School Library Awards.

DBRL
MOSL
UMCLIS

FS-12 CHARGING METHODS
[n.d.] Association of Assistant Librarians, England, 36 fr., b/w. C, A

Introduction to various methods of charging and how they work in libraries.

UMCLIS

FS-13 CIRCUS FUN
1952, Popular Science, Inc., 44 fr., color. P

Uses a circus theme to explain how an encyclopedia can tell many things about persons, places, and things. Covers arrangement of articles in an encyclopedia and how to locate them.

UMCLIS

FS-14 COLLEGE LIBRARY (SERIES)
1965-1966, McGraw Hill, 6 filmstrips, color. C

Includes: Introduction to the College Library, Classification of the Card Catalog, Reference Materials, Dictionaries, Indexes, Using Library Resources for a Research Paper.

CROW
FV
MEXA
NEMO
OZ
SWBC

FSC-15 COPYING: RIGHTS AND COPYRIGHTS
1978, National Education Ass'n., 1 fr., cassette, color, 13 min. C, A

Overview of the new copyright law and how it relates to libraries. Examples of "fair use" in frequently encountered situations.

NEMO

FSC-16 COPYRIGHT: NEW LAW, NEW DIRECTION
1977, Association for Educational Communications and Technology and National Audio Visual Association, 1 fr., color, cassette, 20 min. $22.50 A

Guidelines for copying printed materials and music. Definitions of key legal terms, including 'fair use.'

FONT

FSC-17 DECISION THEORY
1976, Prismatron Productions, 49 fr., color, cassette, 20 min. C, A

In the producer's Statistics Series. Demonstrates how matehmatical rules can rationalize the decision-making process. Discusses the principle of utility and the use of decision trees.

UMCLIS

FSC-18 DEWEY DECIMAL CLASSIFICATION
1976, Library Filmstrip Center, 50 fr., color, cassette, 16 min. JH, SH, C

Shows how all knowledge is divided into ten classes and gives a detailed description of the way classes are broken down into divisions, sections, and subsections. Applies classification to books and other materials.

DBRL- - - 1972
FV- - - - -1976
NEMO - - 1971
OZ - - - - 1971
TRAI - - 1971
UMKC - - 1971
WU - - - - 1971
WW - - - - 1971

FSC-19 THE DICTIONARY
1969, Coleman Films Enterprises, rel. by RMI Film, 73 fr., color, cassette, 15 min. SH, C

DBRL
OZ

FS-20 THE DICTIONARY IN ACTION
1962, Educational Filmstrips, 3 filmstrips, color. E—JH

Discusses history of dictionaries including famous examples such as the Oxford English Dictionary; the value of dictionaries in modern life both for research and daily living; and the types of information included and how to use it.

NEMO

FS-21 DON'T KNOW? LOOK IT UP
1958, McGraw-Hill, Popular Science, 43 fr., color. SH

Explains the importance of research in school success to teens. A part of the School Life Series.

HLG

FSR-22 EDUCATIONAL MEDIA
1969, NEA Ass'n. of Classroom teachers, Publ. Div., 1 fs., color, disc, 16 min. SH, C, A

Based on book by the same title by G. M. Turkleson. Surveys media available, selecting and testing them, and which are best to use in different teaching situations.

SWBC
WU

FS-23 THE ELEMENTARY SCHOOL LIBRARY IN EVERY SCHOOL FOR EVERY CHILD
[n.d.], Atlantis Prod., Inc., 78 fr., color. E

Shows how to use the many types of materials.

MOSL

FSCR-24 ENCYCLOPEDIAS: BASIC KNOWLEDGE. PART I.
1975, Library Filmstrip Center, 53 fr., disc or cassette, 20 min. E, JH, SH

Describes features common to all encyclopedias; follows with special features to be found in individual sets.

DBRL—1972
FV(C)—1966, 1975
WU(R)—1972

FSCR-25 ENCYCLOPEDIAS: USAGE TECHNIQUES. PART II.
1975, Library Filmstrip Center, 45 fr., color, disc or cassette, 11 min. JH, SH, C

Takes the student through the entire composition process as he builds a writing framework on his topic.

WU(C)- - -1966
NEMO(C)-1971
FV- - - - -1975

FSCR-26 [ERIC: INTRODUCTION TO ERIC, HOW TO USE ERIC, ERIC ADVANCED TRAINING PROGRAM]
1969, Oregon State System of Higher Education, Teaching Research Division, 3 filmstrip programs, color, 3 discs (20 min. ea.) or 3 cassettes (20 min. total). C, A

NEMO(R)
UMKC(C)

FSCR-26 [ERIC: INTRODUCTION TO ERIC, HOW TO USE ERIC, ERIC ADVANCED TRAINING PROGRAM] (continued)

1. Introduction to ERIC, 2. How to use ERIC, 3. ERIC Advanced Training Program. (Includes conducting an indepth search.) See slide cassette version of this in slide section.

FSC-27 ERIC: WHAT IS IT AND HOW TO USE IT — NEMO, WU

1974, U. S. National Institute of Education. Made by ERIC Clearinghouse for Social Studies/Social Science Education. 3 filmstrips, color, 3 cassettes, with coordinator's manual, mock-ups and worksheets. C, A

Pt. 1. Background and purpose of ERIC, types of information indexed and various services available. Pt. 2. How to use RIE/a. Pt. 3. Method for doing a complete search in ERIC, using RIE, CIJE and the Thesaurus of ERIC Descriptors.

FS-28 THE FENTON STORY — MOSL, UMCLIS

1962, Michigan Association of School Libraries, 52 fr., color. A

Outlines the ten steps a community like Fenton can follow to develop a good school library. Emphasizes the need for cooperation between librarian and teacher in planning.

FSCR-29 FOCUS ON THREE — MOSL(R), OZ(C), UMCLIS(R), WU(R)

1967, Filmwrights Enterprises, 3 filmstrips and 3 cassettes or discs, color. $26.25 C, A

[1] Mt. Royal, the Inner City. Discusses the special needs of children in an urban community. [2] Allisonville Evaluates. Shows the progress of the Knapp School Libraries Project. [3] Casis Reading Guidance Program. Shows the progress of the Knapp contribution to the project in the development of a reading guidance program at Casis, a laboratory and experimental school in Austin, Texas.

FSC-30 FREEDOM IN AMERICA: THE TWO-CENTURY RECORD — UMCLIS

1978, Office for Intellectual Freedom, American Library Association, 153 fr., color, 24 min. $65.00 C, A

Part 1 intorduces the basic concepts of the First Amendment and the history of free speech in America. Part 2 discusses how World War II and the Cold War prompted investigations into citizen's loyalty. Covers recent court cases on freedom of expression.

FSC-31 GETTING IT ON VIDEO — SWBC

1976, Swartwout Media Works, 6 filmstrips, color, 6 cassettes, 95 min. C, A

Includes: 1. The Videotape Recorder, 2. The Video Camera, 3. Audio for Television, 4. Lighting and Special Effects, 5. Portable and Single Camera Systems, 6. Graphics for Television. Has 16 test items and test key.

FSR-32 GO PEOPLE IN THE GO COLLEGES — MOSL, OZ, UMCLIS, WU

1974, U.S.O.E. Made by Florida State Univ. Leadership Training Institute and Ass'n. for Educational Com. and Tech. 77 fr., color, disc, 11 min. $23.50 C

Shows how learning centers in community colleges can help with career education in nursing, police work, etc.

FSC-33 GOOD PICTURES CAN TELL YOUR STORY — SWBC

1977, Nat'l Education Ass'n., 96 fr., color, cassette, 10 min. C, A

Shows teachers how to produce slide-tape presentations or filmstrips. Gives practical guidance in developing audiovisual materials geared to reach the desired audience with maximum impact.

FS-34 A GOOD SCHOOL LIBRARY — MOSL, UMCLIS

[195?] Florida State University, 42 fr., color. C, A

Talks about the elements of a good library that make people want to use it, including comfort, good books, magazines, and a helpful and instructive librarian. Emphasizes student involvement in the planning and operation of the library.

FSC-35 GREAT EXPECTATIONS: THE LIBRARIAN AND THE NEW USER — OZ, WU

1974, Leadership Training Institute, Florida State University. Released by ALA. 2 filmstrips, color, 1 cassette, 30 min. $13.95 C, A

Reviews the history of librarianship, the formation and accomplishments of ALA, and modern library services.

FSC-36 HANDBOOKS — FV—1977, NEMO—1969, UMKC—1969, WU—1969

1969, Library Filmstrip Center, 51 fr., color, cassette, 19 min. SH, C, A

Explains how to use directories ranging from the telephone book through city, state, national, and international directories. Handbooks which provide essential reference materials are described.

FSC-37 HELPING PEOPLE COPE: MAKING LIBRARIES WORK — FV, MOSL, WU

[1973] U. S. Office of Education; made by Leadership Training Institute, Florida State University. Released by Office for Library Service to the Disadvantaged. 171 fr., color, cassette. C, A.

Provides background on the substance and structure of a 1972 Office of Education workshop on making libraries work for the socially and economically deprived. Presentation given at 1974 ALA annual conference.

FSR-38 HOW A BOOK IS MADE — WW

1969, Media Plus, 3 fs., color, 3 discs, 43 min. SH, C, A

Follows the production of the book, The Ballad of the Burglar of Babylon by Elizabeth Bishop. Set made by the book's illustrator, Ann Grifalconi.

FSCR-39 HOW A BOOK WHOLESALER SERVES ALL LIBRARIES — NEMO (R), OZ(C), UMCLIS(R), WW(C)

[n.d.], The Chartmakers, Inc. 53 fr., color, disc or cassette, 15 min. C, A

Services and operational procedures of Baker and Taylor Co.

FSC-40 HOW A PICTURE BOOK IS MADE: THE MAKING OF THE ISLAND OF THE SKOG, FROM CONCEPTION TO FINISHED BOOK — OZ, TRAI

1976, Skylight Productions, 62 fr., color, cassette, 10 min. $25.00 E-A

Steven Kellogg, children's book author and illustrator, describes the many steps involved in creating his The Island of Skog, a picture book about the adventures of a group of mice.

FS-41 HOW TO KEEP YOUR BULLETIN BOARD ALIVE — UMCLIS
1951, The Teaching Aids Laboratory, Ohio State University, 33 fr., color. C, A

Steps to creating a bulletin board that will attract attention, stimulate, or hold interest is discussed.

FS-42 HOW TO SPLICE A FILM — WU
1961, Los Angeles City Schools, released by Bailey Films, 33 fr., color.

Traces the step-by-step procedure in splicing a film

FS-43 HOW TO USE A TEACHING FILM — WU
1957, Basic Skill Films, 43 fr., color. C, A

Demonstrates how films should be used in the classroom. In Audio-Visual Series.

FS-44 HOW TO USE AN ENCYCLOPEDIA — SWBC UMCLIS
1948, Popular Science, 50 fr., b/w. JH - C

Developed in cooperation with World Book Encyclopedia.

FSC-45 HOW TO USE BRITANNICA 3 — SWBC
[1974?], Encyclopedia Britannica Educational Corp., filmstrip, color, cassette, 35 min.

Explains the use of the three divisions of the New Encyclopedia Britannica, 15th ed.: the Propaedia, the Micropaedia, and the Macropaedia.

FS-46 HOW TO USE THE ENCYCLOPEDIA — MOSL
1954, F. E. Compton, 54 fr., color.

FS-47 HOW TO USE THE WORLD BOOK ENCYCLOPEDIA (PARTS 1 & 2) — UMCLIS
Field Enterprises Educational Corp., 2 filmstrips, color, E-A

Filmstrip in two parts, explaining the arrangement, content, value, and use of the World Book. Tells how to use key words and cross references to find sections of interest.

FSR-48 I WANT TO BE A LIBRARIAN — WW
1969, Educational Enrichment Materials, 33 fr., color, disc. P

Based on book about being a librarian by the same title by Carla Greene.

FSC-49 INDEXES — FV - 1966, 1976; NEMO - - - -1971; OZ - - - - - -1972; UMKC - - - -1972; WU - - - - - -1967
1976, Library Filmstrip Center, 61 fr., color, cassette, 22 min. $23.00 SH, C, A

Illustrates and explains indexes in various subject areas.

FSC-50 INFORMATION RETRIEVAL — UMCLIS
1976, Prismatron Productions, 47 fr., color, cassette, 27 min. C, A

Studies several methods of information storage and retrieval, both with and without the use of a computer. Contains a text of the audio portion and a program guide with exercises. Included in Producer's Computing Series.

FS-51 INSTRUCTIONAL MATERIALS — SWBC
1961, Bel-Mart Films, Portland, Oregon, 44 fr., color. JH-A

Emphasizes the mutual reinforcement of the various media on the learning process.

FSC-52 INTRODUCTION TO THE USE OF GLOBE, MAP, ATLAS — OZ
1971, Library Filmstrip Center, 50 fr., color, cassette, 18 min. $23.00 JH, SH

Explains direction, scale, and legend which are common to all cartography, the meridians of longitude and parallels of latitude, index reference systems, tropics, zones, and hemispheres and analyzes contents of an atlas.

FSC-53 LEARN HOW TO USE YOUR LIBRARY — RAY
1976, Kay-Jay Co., 1 filmstrip, color, cassette, 11 1/2 min. $30.00 JH-A

Step-by-step explanation of the Dewey Decimal System, various areas of the library, and The Readers' Guide to Periodical Literature.

FSC-54 LIBRARIES AND LEARNING RESOURCES — MOS
[1975?], NAVA Educational Department, 1 filmstrip, color, cassette, 18 1/2 min. $10.00 C, A

NAVA Vice-President & Education Director Kenton Pattie explains the new "Libraries & Learning Resources" program, Title IV, part B, Elementary & Secondary Education Act.

FS-55 LIBRARY (SERIES) - 1950 — DBRL, MEXA, MOSL, UMCLIS
1950, Maxwell Desser, 6 filmstrips, b/w, approx. 10 min. each. JH, SH, C

Series includes The Book, The Dictionary (parts 1 and 2), the Dewey Decimal System, The Encyclopedia, The Card Catalog.

FS-56 LIBRARY (SERIES) - 1961 — NEMO
1961, Essential Education, 3 filmstrips, color. SH, C

Includes [1] Cooperating with the Librarian, [2] Making the Library a Learning Center, [3] Using the Library for Research. NEMO has 2 and 3 only.

FSC-57 LIBRARY BINDING: A LIFE BEYOND LIFE — MOSL
[1978?] Library Binding Service, Prod. by PFC Media. 1 filmstrip, color, audio cassette. $20.00 C, A

Covers each step in the binding of a Class 'A' book, from unbound printed manuscript to ready-for-use finished product.

FSC-58 LIBRARY NETWORKS — MOSL
1974, Berkey Manhattan Lab., distributed by Information Dynamics Corp., 1 filmstrip, audiocassette.

FSCR-59 LIBRARY OF CONGRESS CLASSIFICATION — FV, NEMO(C), OZ(C), UMKC(C), WU(C), WW(C,R)
1971, Library Filmstrip Center, 57 fr., color, cassette—18 min., disc—21 min. $20.00 C, A

Gives the early history of the Library of Congress and explains its classification system. Shows how the present system could be expanded.

FSC-60 THE LIBRARY: OUR LEARNING RESOURCE CENTER — RVSD
1975, McGraw-Hill, average 75 fr. ea., color, 4 cassettes. $75.00 P, E

3 sets of 4 filmstrips each. RVSD has set I: 1. What is a Library? 2. Card Catalog 3. Dewey Decimal System 4. Biography

FS-61 LIBRARY SERVICES (SERIES) — MOSL—2-4 only
1963, Eye Gate. 4 filmstrips, color. E, JH

Includes 1. Introduction to the Card Catalog, 2. Explaining the Dewey Decimal Classification System, 3. The Parts of a Book, 4. Using Reference Materials.

FSR-62 LIBRARY SKILLS (SERIES) — BRL
1973, Hanna-Barbera Productions, Inc., released by Xerox Films, 2 filmstrips, color, 2 discs, about 10 min. each. P

Series includes Barney Borrows a Book and Barney Returns a Book. Flintstone learns library skills. Each has teacher's guide and student source books.

FS-63 LIBRARY TOOLS (SERIES) — DBRL, BRL, KRL, MOSL, UMCLIS
1954, Maxwell Desser, 6 filmstrips, color. JH, SH

Series includes 6 filmstrips, ranging in length from 39 fr. to 59 fr., which discuss the various tools found in a library: Aids in Writing and Reading, Almanacs and Yearbooks, Books for Biography, Gazetteers and Atlases, One-Volume Encyclopedias, and Readers' Guide.

FS-64 LOOK IT UP: HOW TO USE THE WORLD BOOK ENCYCLOPEDIA — MOSL, SWBC
1960, Field Enterprises, 54 frames, color. E-SH

FS-65 THE MAGIC SHELF: HOW TO USE THE WORLD BOOK — MEXA, MOSL
1961, Field Enterprises, 43 fr., color. E

For grades 3-6; cartoons in animated story-form. Shows differences between dictionary and encyclopedia.

FSC-66 MATERIALS MAKE STUDY OF PAST MEANINGFUL: A DEMONSTRATION OF MATERIALS USE IN CORRELATED ENGLISH-HISTORY — WU
1968, Public Schools, Madison, Wisconsin, 57 fr., color, cassette, 12 min. C, A

Discusses the role of IMC's and the responsibilities of A-V libraries to in-service teaching.

FSC-67 MEDIA PROGRAMS: DISTRICT AND SCHOOL: EMPHASIS ON LEARNING — OZ, UMCLIS, WU
1975, Ass'n. for Educational Communications & Tech., 55 fr., color, cassette, 10 min. $10.95 C, A

Designed to create support for the AECT/AASC joint standards—published under the same title. Presents an in-depth look at the media center, its programs, resources, people, materials, and processes. For use in teacher training.

FST-68 MEDIA PROGRAMS FOR INDIVIDUAL SCHOOLS — NEMO, SWBC, WU
1969, ALA and NEA, 75 fr., color, tape reel, 10 min. C, A

Based on Standards for School Media Programs. Discusses the importance of equipment, space, and staff in meeting the varied learning needs of all students.

FSC-69 THE MODERN COMMUNICATOR — OZ
[n.d.], DuKane Co., 90 fr., color, cassette, 10 min., free. SH-A

FSC-70 MULTIMEDIA CENTER — NEMO-1971, OZ - - -1969, WU - - -1969
1971, Library Filmstrip Center, 50 fr., color, cassette, 11 min. E-A

Shows the wide variety of media available in many libraries. Advocates interfiling both media and catalog cards. Very similar to Your Library-Place of Living Learning.

FS-71 MY MOTHER IS A LIBRARIAN — UMCLIS
1951, T. M. McClintock, 55 fr., b/w. P

Designed for lower elementary grade children, the filmstrip deals with the private life of a librarian as well as the job-oriented side of life. It also discusses the useful services a librarian can provide. In The Community Living series.

FSC-72 NETWORKS FOR LEARNING — MOSL, OZ, MUCLIS, WU
1975, Ass'n. for Educational Communications and Technology, 83 fr., color, cassette, 12 min. $11.95 C, A

Report prepared for the U.S. Office of Education by the Leadership in Library Education Institute, Florida State University. Summarizes networks from an administrator's point of view. Emphasis is on the ERIC network.

FSC-73 NEW CHANCES — MOSL, UMCLIS
1975, Ass'n. for Educational Eommunications and Technology, 80 fr., color, cassette, 15 min. $11.95 C, A

Discusses media programs in transition; new chances for state departments of education to help local education agencies. Looks at one state department in transition between separate library and audio-visual programs and a merged joint educational media program. Prepared by Leadership in Library Training Institute, Florida State University.

FSR-74 A NEW DIRECTION FOR LIBRARIES — MOSL, OZ, UMCLIS, WU
1974, U. S. O. E., made by Leadership Training Institute, Florida State University. Released by Ass'n. for Educational Communications and Technology. 81 fr., color, disc, 10 min. C, A

Evaluates the value of library media resources for both the faculty and students and shows how library staff aids in instruction.

FSC-75 ONE-STOP SHOPPING: ORGANIZING MEDIA FOR ACCESSIBILITY — OZ, WU
1975, Wisconsin Assoc. of School Librarians, Madison, Wisconsin Library Ass'n., 1976, made 1975. 112 fr., color, cassette, 30 min. $6.50 C, A

Presents arguments for the intershelving of print and non-print media—or at least the inter-filing of catalog cards for all materials if intershelving is not feasible.

FSC-76 ONE-VOLUME ENCYCLOPEDIAS — FV—1977, MOSL, WU
1968, Library Filmstrip Center, 47 fr., color, cassette, 18 min. JH-C

Describes the many sources where condensed, usually unillustrated but alphabetically arranged sources of information may be located.

FSR-77 OUR AUDIOVISUAL HERITAGE — WU
1963, Society for Visual Education, 45 fr., color, disc, 15 min. C,A

Presents the history and growth of audiovisual equipment and the audio visual industry from 1640 to present.

FS-78 OUR LIBRARY — KRL, MOS, OZ
1955, Encyclopedia Britannica Films, 48 fr., color. P, E

The various activities of library workers serving the public are depicted in live action photographs.

FSR-79 PATHWAYS TO PROGRESS: THE ELEMENTARY AND SECONDARY EDUCATION ACT OF 1965 — OZ
1968, National Audio-Visual Association, 83 fr., color, disc, 20 min. C, A

Demonstrates how A—V improves educational opportunity for children.

FSC-80 A PRETTY SPECIAL CARD — NEMO
1972, Adams & Adams for Rockford Public Library & Northern Illinois Library System, 1 filmstrip, color, cassette, 25 min. E-SH

Introduction to services and range of material in public libraries using Rockford, Illinois Public Library as example.

FSC-81 PRINCIPLES OF PROGRAMMING — UMCLIS
1976, Prismatron Productions, 40 fr., color, cassette, 20 min. C, A

Outlines the basic principles of programming, planning, flow-charting, coding, testing and documenting. Contains program guide and exercises. Included in producer's Computing series.

FSC-82 PRODUCING EFFECTIVE AUDIOVISUAL PRESENTATIONS (SERIES) — MOSL
1975, Arizona State Univ., Media Research & Development. 6 filmstrips, color, 6 audiocassettes. $120.00 SH, C, A

Includes Planning, Graphics, Photography, Photographic Copying, Sound Recording, Presentation Systems, with a guide for each one. Includes both basic and advanced techniques—preparing objectives, selecting medium, writing script, etc.

FSCR-83 READERS' GUIDE: READY REFERENCE — FV—1975, TRAI(C)—1969, UMCLIS(R)—1962, UMKC(C)—1969, WU(C)—1969
1975, Library Filmstrip Center, 44 fr., color, disc or cassette, 11 min. JH-A

Presents a step-by-step procedure for using the Readers' Guide to Periodical Literature.

FSC-84 THE REFERENCE COLLECTION — DBRL—1972, NEMO—1971, TRAI—1971, UMKC—1972, WU—1967
1972, Library Filmstrip Center, 50 fr., color, cassette, 18 min. E-A

Introduces the use of the reference collection, describing various resources available.

FS-85 REMODELING THE ELEMENTARY SCHOOL LIBRARY — MOSL, OZ
1961, American Library Ass'm, 63 fr., color. C, A

Pictures, plans, and drawings show how to improve facilities.

FSC—86 THE RESEARCH PAPER — UMKC, WU
1966, Library Filmstrip Center, 47 fr., color, cassette, 15 min. SH, C

Gives the student information on where to locate resources, how to organize his paper, and the correct forms for footnotes and bibliographies.

FSC-87 THE RIGHT TO READ — MOSL, NEMO
1971, National Book Company, dist. by McGraw-Hill, 2 filmstrips, color, 1 cassette, 15 min. C, A

Part 1, The Problem; Part 2, Closing the Gap. Discusses causes and problems associated with adult illiteracy. Outlines purpose of Right to Read Program.

FSCR-88 THE ROLE OF THE LIBRARIAN IN MEDIA — OZ—1 only
1975, Miller Brody Prod., 101 fr., color, cassette, 16 min. $57.00
C, A

Complete set includes 2 filmstrips. Available with discs or cassette. Describes media specialist's role re: facilities, personnel, services, etc.

FSR-89 A ROOM FOR LEARNING: A MULTI-MEDIA PRESENTATION ROOM — WU
1968, National Audio-Visual Ass'n, 94 fr., color, disc, 14 min. C, A

Discusses the functions of multi-media instruction rooms and principles of their design, including techniques for presenting materials.

FSC-90 SAMPLING AND QUESTIONNAIRES — UMCLIS
1976, Prismatron Productions, 44 fr., color, cassette, 23 min. C, A

In the producer's Statistics Series. Examines how data is gathered statistically and the problems encountered in gathering data.

FS-91 SCHOOL LIBRARY (SERIES) — BRL, MEXA
1965, Maxwell Desser, released by McGraw—Hill Book Co., 6 fs., color. E

Designed to introduce intermediate level students to the library. Includes captioned filmstrips on Using Books; The Dewey Decimal System; The Card Catalog; The Dictionary, parts 1 and 2; The Encyclopedia.

FS-92 SCHOOL LIBRARY QUARTERS — UMCLIS
1952, Fulton County School System, GA., 97 fr., color. C, A

Pictures show libraries in a school system that strives to provide rich and varied experiences for all pupils. Examines large and small elementary school libraries, high school libraries, and rural school libraries.

FSR-93 SELECTION AND USE OF PROGRAMMED MATERIALS — SWBC
1964, National Education Ass'n., Div. of Audiovisual Instruction Service, 63 fr., color, disc. SH, C, A

An introduction to programmed learning in the classroom. Presents suggestions for the selection and use of programmed materials.

FSC-94 SIMULATION — UMCLIS
1976, Prismatron Productions, 49 fr., color, cassette, 26 min. C, A

In the producer's Operations Research Series. Discusses the many simulation techniques. Stresses the Monte Carlo simulation techniq[illegible] and the waiting-line theory. Has program guide and exercises.

FS-95 SMALL LIBRARIES IN ACTION — MOSL
1954, Photo-Graphix

FSR-96 THE SOUND FILMSTRIP SYSTEM: THE METHOD — WU
1966, Dukane Corp., 81 fr., color, disc, 12 min. C, A

Describes how modern audio-visual methods are used to advance the cause of better understanding between people. Explains the sound filmstrip method and various types of automatic sound filmstrip equipment.

FSR-97 SPACE IS NOT ENOUGH: PLANNING FACILITIES FOR MEDIA — OZ
1969, Robert J. Brady Co., 186 fr., color, disc, 16 min. C, A

Identifies design factors to be considered in A-V facilities.

FSC-98 SURVIVING: AN INTRODUCTION TO THE USE OF THE COLLEGE LIBRARY — FONT SWBC
1978, Southern Media, Inc., 2 filmstrips, color, cassette, Pt. 1-20 min., Pt. 2—30 min. $58.00 C

Up-to-date coverage of the card catalog, Readers' Guide to Periodicals, newspaper indexes, and specialized reference works. Designed for college freshmen. Can be used individually or in a classroom situation.

FS-99 THE TAPE RECORDER IN TEACHING — WU
1966, Basic Skill Films, 40 fr., color. C, A

Discusses use at all teaching levels. Explains how a tape recorder works and tells how to make good recordings. In Audio-Visual series.

FS-100 TEACHERS AND LIBRARIANS — UMCLIS
1954, Society for Visual Education, 60 fr., b/w. JH, SH

Considers the importance of the professions of teaching and librarianship, and the number of people involved in them. Discusses what they learn, how they are trained, where they work, etc. In Your Future in the Professions series.

FSC-101 TELL ME WHAT YOU SEE — UMCLIS WU
[1976], U. S. O. E. Made by Leadership in Library Education, Florida State University, rel. by AECT, 81 fr., color, cassette, 15 min. C, A

FSC-101 TELL ME WHAT YOU SEE (continued)

Story of a visual literacy program in action as told by teachers and students. Discusses how and why children are learning to develop skills in visual communication.

FSCR-102 THREE FOR TOMORROW — MOSL(fs. only), OZ(C), UMCLIS (R), WU(R)
1966, Knapp School Libraries Project. Made by Filmwrights Enterprises, 94 fr., color, disc or cassette, 18 min. $9.00

Features personnel and visitors to three schools participating in the Knapp School Libraries Project: Oak Park and River Forest High School, Oak Park, IL; Farrer Junior High School, Provo, Utah; and Roosevelt High School, Portland, Oregon.

FS-103 TO STEAL OR NOT TO STEAL; THAT IS THE COPYRIGHT QUESTION. — MERA
1973, Calif. Ass'm for Educational Media & Technology, 23 fr., color. $5.00 C, A

FS-104 USE YOUR LIBRARY FOR BETTER GRADES AND FUN TOO! — HLG, MOSL—1948, UMCLIS
1959, ALA and Society for Visual Education, 81 fr., b/w. JH, SH

Pictures show how to find books, factual information, and magazine articles and pamphlets through a knowledge of the card catalog, encyclopedias, the Readers' Guide, and the pamphlet file.

FS-105 USING INDIVIDUAL LEARNING PROCEDURES IN TEACHING — WU
1966, Basic Skill Films, 59 fr., color. C, A

Presents techniques for application of audio-visual materials and devices for self-teaching and preparing materials for individual learning. In Audio-Visual series.

FSC-106 USING THE ELEMENTARY SCHOOL LIBRARY (SERIES) — UMCLIS
1969, Society for Visual Education, 6 filmstrips, 43-57 frs. ea., color, 6 cassettes, 16 min. ea. E

Filmstrips designed for use in the school library and in the classroom as part of units of study which cover the tools of research, writing reports, study methods, and the use of the library. Includes Exploring the Elementary School Library; Getting to Know Books; What's in the Dictionary; How to Use the Card Catalog; How to Use the Encyclopedia; Skills in Gathering Facts.

FS-107 USING THE LIBRARY (SERIES) — KRL, OZ, SLC
1963, Encyclopedia Britannica, 6 filmstrips, color, 7-8 min. ea., E, JH

Your Library, A World of Books; Classification of Books, Card Catalog, Using the Dictionary; Using the Encyclopedia, Using Special Reference Books.

FS-108 USING THE LIBRARY TO IMPROVE CLASS REPORTS — NEMO
1961, Guidance Filmstrips, 3 filmstrips, color. JH-C

Covers role of teacher preparing students for library work, and library activity of class members.

FSCR-109 USING TODAY'S LIBRARY (SERIES) — BRL(R), KCPL(C), OZ(C)#5 only
1972, Eye Gate Media, 6 color filmstrips with 3 cassette or discs. E-JH, SH

Designed to show students what materials are available in the modern library and the proper way to find them. Deals with correct use of library materials including records, films, prints and other non-print materials. Includes: 1. What is your library? 2. Browsing for books. 3. Reference Library: Finding Facts. 4. The Catalog: Key to the Library. 5. Periodicals and how to use them. 6. Using Media.

FSR-110 A VISUAL FABLE — WU
1968, Eastman Kodak Co. Made by Steeg Productions, 160 fr., color, disc, 18 min. C, A

Describes how visual literacy develops informally from youth to adulthood and outlines the role of formal education in this process.

FSC-111 WHAT'S GOING ON HERE: A STUDY OF MEDIA AND PROPOGANDA — SWBC
1972, EMC Corp., 5 filmstrips, color, 5 2-track cassettes, M. $98.00 JH,C

Includes teacher's guide with spirit masters and script: 1. Media and its impacts; 2. Fact or otherwise? 3. Semantics, the nuts and bolts of persuasion; 4. Packaging the message; 5. The you factor.

FSC-112 WRITING A RESEARCH PAPER, MANUSCRIPT FORM AND DOCUMENTATION — LV
1970, Everett/Edwards, 33 fr., color, 1 audiocassette, 30 min. C, A

FS-113 YOUR LIBRARY BOARD — MOSL
1953, Tennessee State Library and Archives.

FSR-114 YOUR LIBRARY. . . MAGNET OR MONUMENT — UMCLIS
1961, Missouri State Library, 47 fr., color, disc, 18 mins. C, A

Suggests ways local and regional libraries can cooperate to improve their services to increase use.

FSC-115 YOUR LIBRARY - PLACE OF LIVING LEARNING — MOSL—1963, WU—1967
1967, Library Filmstrip Center, 47 fr., color, cassette, 11 min. E-A

An introduction to what is found in a library and how to use print and non-print materials in a library today.

FSR-116 YOUR PUBLIC LIBRARY—ISLAND OR PENINSULA — MOSL, UMCLIS
[1957] American Library Assin., 35 fr., color, disc, 15 min. C, A

Different ways to stimulate interest and promote library service are suggested. Encourages family participation in library programs. Covers the standards contained in Public Library Service.

GAMES

GA-1 LIBRARIAN'S GAME: A LIBRARY ADMINISTRATION SIMULATION EXERCISE A — MERA

1977. [n.p.]

GA-2 SEARCH: AN INTERACTION UNIT INTRODUCING LIBRARY SKILLS — WW

1971, Interact Company. JH, SH

Simulation game introducing library skills needed at the secondary level. Includes student's and teacher's guide.

MOTION PICTURES (16 mm. Sound)

MP-1 THE ADULT AND THE PUBLIC LIBRARY — MOSL

1964, University of Wisconsin, Bureau of Audio Visual Instruction, 28 min., color. A

Shows the books, materials, and services that are available to adults in public libraries. Could be used as an in-service training film for librarians and trustees or with community organizations and as an illustration of services public libraries can provide.

MP-2 AND SOMETHING MORE — MOSL

1964, Guggenheim Productions for the American Library Assn., 28 min., color. C, A

Illustrates how a school library can supplement and enrich classroom learning and motivation and be part of a stimulating instructional program. Individual reading guidance and cooperation between librarians and teachers in helping students according to interests and abilities are stressed.

MP-3 AT THE CENTER — MOSL NEMO

1970, Smithsonian Institute, dist. by the American Library Assn., 29 min., color. C, A

Depicts the role of a librarian in a school media center. Librarians discuss their interests and satisfaction as media specialists in a wide range of schools.

MP-4 BEGINNING RESPONSIBILITY: BOOKS AND THEIR CARE — MOSL

1959, Coronet Films, 11 min., color. P, E

Illustrates proper care of books for primary level, how to open a new book, how to mark one's place with a bookmark, how to keep from soiling it, and how to mend damaged books.

MP-5 BEGINNINGS — MOSL

1960, National Educational TV, Inc., dist. by the University of Indiana, 30 min., b/w. C, A

Ralph Ulveling, Director of the Detroit Public Library and World Book contributor, explains his philosophy of librarianship in an interview with Professor Don Fedderson, formerly of Northwestern University. One of a series of 13 films prepared in cooperation with NET and Radio Center in New York. Could be used as a recruitment film with those already in library work.

MP-6 BLUEPRINT FOR ACTION — MOSL

1959, 14 min., 40 secs., b/w. A

Paxton Price, State Librarian, narrates a progress report on Missouri libraries, emphasizing cooperation and the public library service idea. A kinescope produced for the Missouri State Library by Charles Gilbert, TV Producer, St. Louis Public Library.

MP-7 A BOOK BY ITS COVER — UMCLIS
1968, Iowa State University, color, 12 min. SH, A.

Shows and discusses the processes and reasons behind the leather binding and hand tooling of books.

MP-8 BOOKS AND PEOPLE: THE WEALTH WITHIN — MOSL
1947, Southern Educational Film Production Service, rel. by the American Library Assn., 14 min., color. A

Illustrates how county libraries can develop through stimulation and interest of people and groups in the community. The advantages and opportunities of larger units are suggested. Though old, the importance of the topic and the emphasis on human interest make the film useful today.

MP-9 BOOKS FOR ALL — MOSL
1957, 29 min., color. C, A

Demonstrates advantages and services possible of a county library system through correlated use of equipment, personnel, and materials in a central library serving smaller library units. With cooperation, economics in administration, ordering, processing, cataloging, and publicity are possible. The advantages of larger units are still apparent today, and the age of the film does not hinder its effectiveness.

MP-10 BOOKS FOR EVERYONE — OZ
1950, National Audiovisual Center, 10 min., b/w. SH, A

Shows how the manufacture and distribution of millions of paperbound books in America makes various types of publications easily available for education and entertainment.

MP-11 BOOKS, LOTS OF BOOKS — MOSL
1959, 14½ min., b/w. A

An average West Virginia citizen learns the importance of books and libraries by using the services of his State Library. His enthusiasm interests other community people in library science, and with the help of the State Library, a two-county library with bookmobile service is obtained. Similar methods of helping citizens set up a county library are being used today by state libraries.

MP-12 THE CARD CATALOG — SLPL
1970, BFA Educational Media, 9 min., color. E, A

Students learn how to use the card catalog as a librarian explains cross referencing and the function of different cards in the files.

MP-13 CARPET UNDER EVERY CLASSROOM — MOSL
1957, Marion Hoch, 17 min., b/w. A

Shows how a well supported school library can enrich school classwork by being a resource center for students and teachers. Cooperation between librarian and teachers is illustrated. Shows school facilities and standards which are not met in many school libraries today.

MP-14 CHALLENGE OF CHANGE MOSL
1965, Pennsylvania State Library, 20 min., color. JH, SH, C, A

Shows modern library practices, computer, specialized services to the handicapped; puts emphasis on modern library changing to keep up with the time. Produced by Pennsylvania State Library.

MP-15 CREATING A CHILDREN'S BOOK MOSL
1971, Rex Fleming, rel. by ACI (now Paramount Communications), 12 min., color. E, C

"Jolly Roger" Bradfield, author and illustrator of such popular children's books as Giants Come in Different Sizes, A Good Knight for Dragons, Benjamin Dilley's Lavender Lion and Pickle Chiffon Pie, tells a group of neighborhood children how he makes his books. He explains how he gets ideas for the stories and develops the characters and drawings.

MP-16 FACTS ABOUT FILM TRAI
1948, International Film Bureau, 11 min., b/w. C, A

Points out physical qualities of 16mm film which make it susceptible to damage, and shows the harmful effects of improper projector cleaning, film threading, film rewinding and placement of films in cans.

MP-17 FACTS ABOUT PROJECTION TRAI
1959, International Film Bureau, 11 min., b/w. C, A

Stresses proper preparation in advance of the showing of 16mm films. The need for setting up the projector and testing it before the viewers arrive is emphasized.

MP-18 FIFTH FREEDOM MOSL
1963, Wing Productions, 16 min., color. A

Following a little girl wandering through a modern small town library, one can see all the services available to a small library as a result of regional cooperation. Designed as a tool for librarians and others facing the problems of developing ideas about libraries as a first step toward cooperative library service.

MP-19 FILM SPLICING TRAI
1961, Bailey, 8 min., color. C, A

Shows the proper technique of making a film splice. Demonstrates the Grisworld and Harwald film splicers.

MP-20 FINDING INFORMATION SGC
1962, Waterman Prod., dist. by Churchill, 11 min., color. E, JH TRAI

A boy discovers a baby bird. In learning to raise it and take care of it, he gets information in a number of ways: by observation, by experiment, from published materials, authorities in person, and from community resources.

MP-21 FOR ALL THE PEOPLE - THE HARRY S. TRUMAN LIBRARY — MOSL, NEMO, OZ, SLPL
1970, Harry S. Truman Library, dist. by the National AV Center, 29 min., color. JH, A

Relates historical events during the Truman administration and shows the role of the library as a museum and research center. The library is located in Independence, Missouri.

MP-22 FREEDOM TO READ — SLPL
1954, Columbia University Press, 14 min. b/w. JH, A

A public library patron demands that certain books be removed from the shelf. The library's side is presented. Discussion follows.

MP-23 FRITZ & TRUDI EBERHARDT, BOOKBINDERS — UMCLIS
1970, Cinemagroup Productions, 27 min., color. E, SH

Follows one book through the construction of a handcrafted leather binding.

MP-24 GENE DEITCH: THE PICTURE BOOK ANIMATED — MOSL
1977, Weston Woods Studios, 25 min., color. C, A

Gene Deitch, veteran Hollywood animator, shares his methods of producing animated films based on children's picture books. He explains and demonstrates with film clips from several well known picture books how to find the "core of meaning" in a book, a prerequisite in successfully transferring an author's work to film. Producing an animated film based on an illustrated book requires the expertise of not only skilled animators, but also a crew of expert technicians, including color-rendering specialists, camera operators, film assemblers, and sound engineers.

MP-25 GUTENBERG — UMCLIS
Diehl Film, 20 min., b/w. C, A

The story of Joannes Gutenberg's movable printing process from his first work in 1455 performed by a fascinating cast of puppets.

MP-26 HOTTEST SPOT IN TOWN — CGPL, DBRL, KCPL, MOSL, NEMO, SGS, SLPL, UMCLIS
1968, Missouri State Library, 29 min., color.
JH, C, A

The public library as the instrument that concentrates and focuses the divergent forces which both support and threaten today's society.

MP-27 HOW TO USE THE READERS' GUIDE TO PERIODICAL LITERATURE — CGPL, KCPL, MOSL, SLPL, TRAI
1969, ACI Films, Inc., 12 min., color. JH, C, A

Designed to instruct students and library patrons in the use of the Reader's Guide. Presented in an interesting spy story format, the film frees the librarian from repetitive reference teaching. It may be viewed by a patron right in the reference room, or used in classrooms or during class visits to the library.

MP-28 I JUST WORK HERE — SLC
1963, Roundtable Films, 17 min., b/w. C, A

How to communicate effectively with the public in various situations; one sequence involves a librarian. Producer has restricted use of film to staff only.

MP-29 IMPRESSIONABLE YEARS — MOSL
1952, U.S. Dept. of State, dist. by Duart Films Lab, 15 min., b/w. A

Portrays a little girl's first experience in the Children's Room in New York Public Library, and shows the services and materials available to children in the library. Though old, the film still has much to say about how important reading can be to children and the appreciations which may develop through reading.

MP-30 KEY TO A FUTURE — MOSL SLPL
1964, Wing Productions, Inc., 15½ min., color. JH, SH

Two junior high school students use their imagination to project what it would be like to be a librarian, showing the great variety of job opportunities available in libraries.

MP-31 KEYS TO THE LIBRARY — SLPL
1951, Kenneth L. Holst, 14 min., b/w. E - SH

Explains Dewey Decimal system, card catalog, Reader's Guide and other indexes, encyclopedia, and dictionary.

MP-32 KNOW YOUR LIBRARY — MOSL RVSD
1962, Coronet Instructional Media, 10 min., color. JH, SH

Betty visits her high school library where the librarian explains the card catalog, Dewey Decimal System, use of reference materials, etc.

MP-33 THE LIBRARIAN — MOSL
1957, Crawley Films, dist. by International Film Bureau, 10 min., b/w. SH, C, A

After showing the importance of libraries from the time of cuneiform tablets to present day, the many types of departments and kinds of work performed in libraries, especially public, are discussed. Approach is not dated.

MP-34 LIBRARIES ARE FOR SHARING — MOSL
1965, Portafilms Inc., 11 min., color. E, JH

Introduces the library as a place to search for information, to gain knowledge, or to read for pleasure. Illustrations from several books are given to motivate children to read different kinds of books. The librarian is presented as a friend who will help find the answers.

MP-35 THE LIBRARY, A PLACE FOR DISCOVERY — MOSL RVSD
1966, Encyclopedia Britannica Eeuc. Corp., 16 min., color. E

A story-telling program motivates children into using the resources available in the library—card catalog, picture and vertical file, A-V material—thus showing the variety of material the library has. Demonstrates that children do make use of home, school, and public libraries.

MP-36 THE LIBRARY AND THE READING PROGRAM — NEMO
1966, Syracuse University, 20 min., b/w.

Points out the relationship of the library to every classroom situation. Describes how the library can be a very useful learning tool.

MP-37 LIBRARY-LEARNING CENTERS: WHAT'S HAPPENING — MOSL
1971, Encyclopedia Britannica Eeuc. Corp., 20 min., color. C, A

Features outstanding examples of ways progress can be made in providing total media servies to elementary students and highlights the development of library media centers and programs in these award-winning school systems: Alhambra School District # 68, Phoenix, Arizona; Arizona; PRIME (Program for Rural Involvement in Modern Education) School Districts 1, 5, 6, 9, and 17, Johnson County, Wyoming; Fargo Public Schools, Fargo, North Dakota; School District #68, Skokie, Illinois.

MP-38 THE LIBRARY STORY — MOSL
1952, Encyclopedia Britannica Films, 15 min., color. C, A

Illustrates the ways a modern public library serves the "regular" readers, teenagers, blind people, and special interests in the community. The facilities providing for these needs are also shown--microfilm section, conferences, children, and reference rooms. Still worthwhile as libraries serve these different kinds of people today.

MP-39 LIBRARY WORLD — SGC
1977, Ron Underwood, dist. by Barr Films, 15 min., color. E, JH

Brian and Stephanie discover a wonderland of words, sounds, and pictures when Rod introduces them to the many resources of the library. As they explore the book shelves, the card catalog, Readers' Guide, microfilm collection, reference and audio visual sections, everything seems to come alive.

MP-40 THE LIVELY ART OF PICTURE BOOKS — MOSL
1964, Weston Woods Studio, 57 min., color. C, A

Forceful plea for wider recognition of creative excellence in children's books by trying to show the elusive quality that makes picture books an important experience for children. Interviews with authors and illustrators of picture books, illustrations from 50 books, and the showing of two complete Caldecott Medal winners are the means of conveying the importance of picture books as a child's first experience with literature and art.

MP-41 THE MAGIC BOOK — DBRL, MOSL, SLC, TRAI
1961, New Method Book Bindery, dist. by Franklin Advertising Service, 10 min., color. P, E

Using an animated presentation, a talking book tells a little boy ten basic rules to follow in using and caring for his own and library books. Mainly for primary level.

MP-42 MAN AWARE — MOSL
1956, 15 min., b/w. C, A

Presents informational services of the public library that are available to community groups and individuals to inform them of local happenings. The value of these services to small business, labor, agriculture, industry, and government is still apparent.

MP-43 MULTIPLE CHOICE — MOSL
1972, Calvin Communications, Inc., dist. by Modern Talking Picture Service, 19 min., color. A

MP-43 MULTIPLE CHOICE (continued)

Using the multiple-choice questionnaire format, this film reviews the duties and responsibilities of trustees and reveals some of the problems confronting them.

MP-44 THE NEW LIBRARIANS — KCPL NEMO
1974, Universal Education and Visual Arts, 15 min., color. JH - A

Sketches the "new librarian" who has to face the challenge of the advanced technology of the 20th century by use of personal example. Engenders awareness of the role the librarian plays and the multitude of functions the librarian is involved in.

MP-45 NOBODY KNOWS EVERYTHING — MOSL
1965, Washington State Library, 20 min., b/w. A

Shows some of the many things that librarians do—handling a variety of library material, contributing their skills wherever information must be classified, stored, and distributed. Shows actual librarians in unposed situations going about their daily work.

MP-46 OZARK BOOKMOBILE — MOSL
1965, 10 min., color. A

Using a bookmobile from the Ozark Regional Library in Southeast Missouri, the bookmobile service to rural areas is demonstrated.

MP-47 PHONE YOUR LIBRARY — MOSL
1959, 29½ min., b/w. A

Television kinescope narrated by Paxton Price, State Librarian, giving a progress report on Missouri libraries.

MP-48 A PLACE IN HISTORY: THE DWIGHT D. EISENHOWER LIBRARY — MOSL NEMO OZ
1970, Calvin Communications, dist. by National Audiovisual Center, 30 min., color. SH, C, A

A visit to the Dwight D. Eisenhower Library in Abilene, Kansas, is interspersed with still pictures and motion picture footage depicting the life and times of Eisenhower. Narrated by television star Lorne Greene.

MP-49 A PLACE TO LEARN — NEMO
1972, College of DuPage, 30 min., color. SH, C, A

Shows the facilities and services of a growing community college learning resource center. Reflects the increased learning potential presented by a program which combines the use of audiovisual materials with books and periodicals.

MP-50 THE PLEASURE IS MUTUAL — MOSL TRAI
1966, Connecticut Films, Inc., dist. by Children's Book Council, Inc., 24 min., color. C, A.

A humorous-serious presentation on how to conduct picture book programs for the three-to-six-year-olds. Excerpts from six programs point out the criteria for selecting books, methods of group control, and preparation and planning necessary to make a program effective. Could be used with librarians, teachers, and parents' groups.

MP-51 REACHING OUT: THE LIBRARY AND THE EXCEPTIONAL CHILD — MOSL, SLPL

1968, Connecticut Films Inc., 25 min., color. SH, C, A

Defines the need for library service to children with handicaps, shows how these children respond to books and visual materials, and demonstrates how this service can be provided. For librarians, parents, teachers, and other interested citizens. Could be used to teach teachers and librarians how to use visual and tactile materials.

MP-52 READING IS THE FAMILY — MOSL

1974, North Carolina State Library, 10 min., color. C, A

Demonstrates the many ways young children can be encouraged to learn to read. Includes scenes with parents and relatives using household items, street signs, items in supermarkets, books, games, magazines, and newspapers to help young children develop reading skills. Includes infants through ten-year olds receiving individual attention from parents and relatives.

MP-53 ROAD TO READING — MOSL

1960, 15 min., color. C, A

Describes the organization of the regional library network in Nova Scotia and follows the typical bookmobile route to small communities, rural schools, and fishing villages. Ideas brought out are general enough to apply to libraries almost anywhere.

MP-54 RX INFORMATION: THE HEALTH SCIENCE LIBRARY — WU-Med

[1973?], Medical Library Assn., 13 min., color. C, A

Demonstrates how health librarian is helping to improve health care services. Explains LATCH, MEDLINE. Also on videocassette. See VRC-22.

MP-55 SHARING LITERATURE WITH CHILDREN — MOSL

1974, 15 min., color. C, A.

Explains how children benefit from being told stories, and shows how the Orlando Public Library takes storytelling workshops to community groups that have regular contact with children. Actual scenes from different stages of the Sharing Literature with Children Workshop format are presented so other groups may adapt this program for use in their own community. An extensive manual used in the film is available for purchase.

MP-56 THE SPEAKER (A FILM ABOUT FREEDOM) — DBRL, MOSL, NEMO, SGC, SLPL

1977, American Library Assn., 42 min., color. SH, C, A

Describes a secondary school which has invited a speaker to address a student assembly on a controversial issue. Depicts what happens to the community as a result of the decision to invite the speaker.

MP-57 STEP A LITTLE HIGHER — MOSL

1966, Edward Fe[illegible] Productions, 14½ min., color. C. A.

Shows the reading centers held at some libraries to help adults learn to read or to read better; illustrates how this can help the adult to gain confidence in himself, a better job, etc. Most beneficial for large population areas.

MP-58 STORY OF A BOOK TRAI
1962, Churchill Films, 11 min., color. E, C

This film follows a real life author, H. C. Holling, through the exciting process of creating the book Pagoo. Viewers follow the sequence from the idea stage through the printing of the story of a hermit crab. Instruction and entertainment for all grade school children.

MP-59 THERE'S SOMETHING ABOUT A STORY MOSL TRAI
1969, Connecticut Films Inc., 27 min., color. C, A

By Joanna Foster and William D. Stoneback, this film explores the pleasure and value of storytelling with children 6 to 12. It features people in unrehearsed situations, not professional storytellers, but a number of librarians, teachers, and parents in Dayton, Ohio, who have made storytelling a part of their work with children. They discuss informally what they feel the children gain from storytelling, why they personally enjoy telling stories, and how they select and prepare their stories.

MP-60 UNIVERSITY LIBRARY NEMO
1970, Yale Univ. Alumni Board, 28 min., color. SH, C, A

Shows Yale University Library as an example of a university library. Discusses the history of university libraries.

MP-61 WANTED: AN ELEMENTARY SCHOOL LIBRARY FOR EVERY CHILD MOSL
1960, 17 min., color. A

Demonstrates the need for and encourages the establishment of libraries in elementary schools; showing some of the library facilities available in high schools. For use with PTA and other education-interested groups.

MP-62 WATTS LIBRARY REACHES OUT MOSL SLPL
1973, ACI Films Inc., 19 min., color. SH, C, A

This film produced by the Los Angeles Public Library demonstrates how a continuing outreach program can bring the non-user into the library.

MP-63 WHO GROWS IN BROOKLYN MOSL
1969, National Book Committee in cooperation with Brooklyn Public Library, dist. by Carousel Films, 10 min., color. SH, C, A

A captivating film for the young and old, produced by a public library system for the reading and non-reading public alike. It shows what happens when a library community coordinator moves out with a book van, a supply of books, and a storyteller to reach the people on the streets. The film is a lively collage of action and comment, accompanied by an original contemporary score, made to show what can be done with minimal equipment, creative skill and imagination, and a lot of love.

MP-64 A WHOLE NEW WORLD SLPL
[1969?], Cleveland Public Library, dist. by Edward Feil, Prod., 17 min., color. SH, C, A

Shows the non-user the tremendous possibilities a library offers. It is the story of people moving up and of librarians adapting services to fit their needs.

MP-65 YOU'LL FIND IT IN THE LIBRARY RVSD

1966, Coronet Instructional Media, 12½ min., color. E - SH

How do you find a book in the library about a certain subject? A book when you just know its title? Books by a certain author? The solution to these mysteries becomes the key to finding any book in the library.

MP-66 YOUR STUDY SKILLS: USING REFERENCE MATERIALS SLPL

1970, Coronet Films, 14 min., color. E - C

An introduction to reference materials. Discusses three basic types—dictionaries, encyclopedias, and almanacs—and shows how to locate information in each.

MP-67 YOURS FOR THE ASKING MOSL

1958, Washington State Library Service, 23 min., color. C, A

With cooperation and regional library planning, the villages, farms, logging camps, and fishing boats in the state of Washington are able to get library service by means of branch libraries, bookmobiles, stations, and deposit collections. Because these types of services are still available, the information presented has value today.

SLIDES (Silent and Sound)

SLC-1 THE BOOK CATALOG AND HOW TO USE IT — MERA
1973, St. Louis Community College, color, 15 min. C

SLC-2 CALCULATING MACHINERY OF THE COMPUTER — UMCLIS
[1976?] Prismatron Productions, 43 slides, color, 1 cassette, 22 min. C, A

Basic discussion on how computers operate in clear understandable language. Excellent slides and program guide included. In the producer's computing series.

SLC-3 ERIC — NEMO
1978, Oak Woods Media, 6 color slide-cassette programs, ca. 10 min. ea. C, A

Set shows how to use RIE Abstracts of Instructional and Research Materials in Vocational and Technical Education, and Exceptional Child Education Resources. Also, a general introduction, "What is ERIC?"

SLC-4 ERIC: INTRODUCTION TO ERIC. HOW TO USE ERIC, ERIC ADVANCED TRAINING PROGRAM — UMKC
1969, Oregon State. . . . Center for Research and Development in Higher Educ., 3 slide decks, color, 3 cassettes, 21 min. total. C, A

Includes: Introduction to ERIC (49 fr., 11 min.); How to Use ERIC (25 fr., 5 min.); ERIC Advanced Training Program (28 fr., 5 min.). See also filmstrip version—FSRC-26.

SLC-5 ESTABLISHING MEDICAL LIBRARIES: A REGIONAL APPROACH — WU
1975, Univ. of Nebraska Medical Center, 42 slides, color, 1 cassette, 30 min. C, A

SLC-6 GUIDE TO THE LONDON BIBLIOGRAPHY OF THE SOCIAL SCIENCES — UMCLIS
1973, Univ. of York Library, York, Eng., 35 slides, color, 1 cassette, 20 min. C, A

Designed to help both social science researchers and librarians with an interest in social sciences. Detailed explanation of the use of the guide is made effective through use of the slides.

SLC-7 HST INTRODUCTION PROGRAM — TRU
[n.d.] National Archives and Records Service, 8 min., color, updated periodically. E-A

Introduces the Truman Library and Museum to the public. Shows archives, interior, exterior & museum exhibits.

SLC-8 HANDLING BOOKS IN THE LIBRARY — WU
1977, Washington Univ. Libraries, 55 slides, color, 1 cassette, 22 min. C, A

SLC-8 HANDLING BOOKS IN THE LIBRARY (continued)

Shows how books can be mishandled, resulting in wear and destruction; and the proper handling and shelving methods for optimum preservation.

SLC-9 THE HEALTH SCIENCES LIBRARY—A SERVICE NOT A PLACE — HSTV
1974, Communications in Learning, 14 slides, color, 1 cassette, 26 min. $17.50

Emphasizes orientation, reference, interlibrary loan and bibliographic search services at St. Joseph Medical Library.

SLC-10 THE HEALTH SCIENCES LIBRARY: REGIONAL ACCESS POINT — WU-Med
1974, Univ. of Nebraska Medical Center, 36 slides, color, 1 cassette, 30 min. C, A

SLC-11 HENRY E. HUNTINGTON LIBRARY, ART GALLERY AND GARDENS — WW
[n.d.], Huntington Library and Art Gallery, San Marino, Calif., 37 slides, color. SH, C, A

Shows the museums, rooms, gardens, rare books and art works.

SL-12 [HISTORY OF BOOKS (I)] — UMCLIS
[n.d.], Various producers, 1000+ slides, b/w (some in color). C, A

These 1000+ slides illustrate the art and craft of book making and the stages of book development.

SL-13 [HISTORY OF BOOKS (II)] — UMCLIS
[n.d.], Various producers, 200+ slides, color. C, A

The 200+ slides in this growing collection illustrate the history of books and book making.

SL-14 [HISTORY OF LIBRARIES] — UMCLIS
[n.d.], Various producers, 300+ slides, color. C, A

The earliest repositories and the latest edifices are both represented in these 300+ slides that illustrate the history of libraries.

SLC-15 THE HOSPITAL LIBRARY — HSTV
1976, Truman Memorial Veterans' Hospital, 40 slides, 1 cassette, 15 min. C, A

Describes role of hospital library, including needs, services and resources in the VA system.

SLCR-16 HOW TO SURVIVE IN SCHOOL — MCC MIN NEMO
1978, Center for the Humanities, 240 slides, color, 3 discs, 3 cassettes, 57 min. C

On using library resources and reference materials. Housed in 3 carousel cartridges.

SL-17 I COULDN'T PUT IT DOWN: HOOKED ON READING — FP
1976, slides

SLC-18 INPUT AND OUTPUT — UMCLIS
[1976?], Prismatron Productions, 54 slides, color, 1 cassette, 22 min. C, A

Discussion of input and output modes of a computer. Has program guide. In the producer's computing series.

SLC-19 INTERLIBRARY LOAN: SHARING BIOMEDICAL LIBRARY MATERIALS — WU-Med
1974, Univ. of Nebraska Medical Center, 36 slides, color, 1 cassette, 30 min. C, A

SLC-20 INTRODUCING OUR LIBRARY AT MAPLE WOODS — MCC
[1976?], Maple Woods Community College, 78 slides, color, 1 cassette, automatic advance.

SLC-21 AN INTRODUCTION TO THE SCIENCE CITATION INDEX — UMKC, UMKC-Med., UMCLIS
[1974?], Institute for Scientific Information, 50 slides, color, 1 cassette, 24 min., free. C, A

Illustrated introduction for potential users of Science Citation Index.

SLC-22 AN INTRODUCTION TO THE SOCIAL SCIENCE CITATION INDEX — UMKC, UMCLIS
[1974?], Institute for Scientific Information and University Library, Dundee (Uxbridge Eng.), 47 slides, color, 1 cassette, 24 min. C, A

Explains the format and uses of this citation reference tool and takes the viewer step-by-step through sample searches.

SL-23 INTRODUCTION TO UMKC LIBRARIES — UMKC
1973/1974, UMKC, 63 slides, color. HS, C, A

Introduction to UMKC General Library, divisional libraries, and the Linda Hall Library of Science and Technology.

SLT-24 LET US SHOW YOU WHERE TO FIND IT — INDS, UMKC-Med.
1977, Cumulative Index to Nursing and Allied Health Literature, color, tape reel, 8 min. $12.50 C, A

An illustrated introduction to CINAHL.

SLC-25 LIBRARY INDEXES IN SUBJECT FIELDS — FV, NEMO
1972, Northern Illinois University, color, 1 cassette, 25 min. C, A

Examples of indexes in several subject areas, how to use them and how to choose between them. Covers research process, steps to take in assembling materials and how to locate them in the library.

SL-26 LIBRARY ORIENTATION FOR STUDENTS — CC, NEMO
[n.d.], John Fraser Associates, Alamo, CA, 40 slides, color. JH, SH

General introduction to libraries and library service.

SL-27 LIBRARY PAGE TRAINING — MOSL
1969, Peninsula Library Ass'n., San Jose, Ca., Dist. by Eastin-Phelan Dist. Corp., Davenport, Ia., 45 slides, color, with instructor's guide. $17.50 C, A

Instructor's guide written by Heather Vogelhuber, published by John Fraser Assoc., Alamo, CA.

SLC-28 LIBRARY SERVICE TO SHUT-INS THROUGH VOLUNTEER SERVICE — MOSL

1974, Southwestern Library Ass'n, 78 slides, color, 1 cassette, 30 min. $19.00 C, A

Developed by John Hinkle, Oklahoma Dept. of Libraries. Designed to acquaint library boards with a program using volunteers to bring library service to shut-ins. Includes an orientation program for the volunteers.

SLC-29 LIBRARY TRUSTEESHIP: AN INTRODUCTION — MOSL

1972, Western Interstate Commission for Higher Education; dist. by Donars Prod., Loveland, CO. 40 slides, color, 1 cassette. C, A

Continuing education program designed to encourage trustee participation in regional, state and national meetings and to inform them of assistance available from their state library agencies and ALA.

SL-30 LITERARY ENGLAND — UMCLIS

[n.d.], Blackhawk Films, for the Eastin-Phelan Corp., 40 slides, color. SH, C, A

England's famous authors and visitors to her shores lived, worked, studied, dined, and drank in the preserved buildings shown in these 2x2 35mm slides.

SLC-31 MEDLARS: CAPABILITIES AND LIMITATIONS — HSTV WU-Med

1974, National Audiovisual Center, 31 slides, color, 18 min. C, A

Discusses factors that govern success or failure of a MEDLARS search.

SLC-32 MEDLINE: AN INTRODUCTION FOR USERS — HSTV

1975, National Audiovisual Center, 40 slides, color, 1 cassette. C, A

Describes and demonstrates the capabilities of MEDLINE.

SLC-33 MEDLINE — IN — CONTEXT — HSTV WU-Med

1974, National Audiovisual Center, 30 slides, 1 cassette, color, 12 min. C, A

Compares MEDLINE with other medical information systems.

SLC-34 MICROGRAPHICS TODAY AND TOMORROW — NEMO

1975, National Micrographics Ass'n., slides, color, 1 cassette, 30 min. C, A

Shows how micrographics are used in all aspects of society, not just in libraries. Explains what the future uses of microforms may be.

SL-35 MISSOURI STATE LIBRARY—REFERENCE DEPT. — MOSL

1972, Missouri State Library. 37 slides, color.

Used for orientation.

SLC-36 THE MONTHLY CATALOG. WHAT'S IT ALL ABOUT? — NEMO

1973, North Dakota State Univ., color. C, A

Explains The Monthly Catalog and other ways of finding government publications. Geared to NDSU library.

SL-37 NATIONAL LIBRARY WEEK TELEVISION SLIDES (1977) MOSL
1977, American Library Ass'n. 2 sets of 4 slides ea., color.

Slides are not dated, so they can be used throughout the year. Titles: Get Your Facts Straight, Get Carried Away, You are What You Read, and Say Something Dynamite. Includes 10 second scripts for each one.

SLC-38 ON-LINE MEDLARS SEARCHING HSTV
1976, National Audiovisual Center, 55 slides, 1 cassette, color, 18 min. C, A

Discusses indexing, searching, data base, print options, and text word searching.

SLC-39 PUBLIC REALTIONS. . .TICK/CLICK MOSL UMCLIS
1976, American Library Association, 160 slides, color, 1 cassette, 30 min. $95.00 C, A

Discusses what public relations is, where it fits into the library picture, who's responsible for it, major problems of library promotion, and a tour of 26 selected libraries of the U.S. to discover their PR programs. Can be shown with 2 carousel slide projectors and a dissolve unit or with a single projector.

SLC-40 REACHING AND SERVING VARIED PUBLICS MOSL
1975, Missouri State Library. 80 slides, color, 1 cassette, 30 min., script. C, A

Production of Summer Institute held at Stephens College, Columbia, Mo., 1975, sponsored by MOSL, conducted by the Univ. of Missouri-Columbia, and directed by Ruth Warncke, ALA. Designed to enable staff members from all types of libraries to understand, develop, and internalize philosophies of service and ways of meeting needs and problems of current and potential clientele. Specify either tape with or without audible advance signals. Also available on videocassette. See VRC-19.

SL-41 REFERENCE WORKS LV MCC
[197?], Kansas City, Ks., Community College. 80 slides., color, 4 per title. SH, C, A

Slides of 20 of the most generally used reference works, with emphasis on indexes. Shows scope, coverage, entries, covers of each title, and an explanation of sample citations.

SLC-42 TECHNOLOGY IN LIBRARIES: AN INTRODUCTION TO SYSTEMS ANALYSIS WU-Med
1968, U.S. Office of Education, National Audiovisual Center, 215 slides, color, 5 cassettes, 120 min. C, A

Processed as a "kit" at WU.

SL-43 TRAINING THE LIBRARY PAGE STC
1973, San Jose Public Library, slides. C, A

Instructions included for both Dewey and LC classifications.

SL-44 LES TRESORS DE LA BIBLIOTHEQUE NATIONALE UMCLIS
[196?], Edition Filmes D'Art D'Histoire, 200 slides, color. C, A

SL-44 LES TRESORS DE LA BIBLIOTHEQUE NATIONALE (continued)

Slides show the manuscript treasures of the Bibliotheque Nationale, covering the history of the manuscript from pre-Carolingian times to the 15th century. Ten descriptive booklets in French are included.

SLT-45 UNIVERSITY CITY PUBLIC LIBRARY: AN AUTOBIOGRAPHY. UCPL
[197?], University City Public Library, slides, color, 1 reel tape, 15 min.

Describes the services and the activities of the library. Use requires availability of Caramate or other equipment sensitive to pulsing on tape.

SLT-46 WHAT IS AN LRC? CROW
1978, Crowder College, slide/reel tape, 30 min. C

General description of the Crowder College IRC.

TRANSPARENCIES

TR-1 BASIC LIBRARY SKILLS — WW
1972, Milliken Publishing Co., 12 transparencies, color. E

Designed to help children develop good study and learning skills, focusing on using the library.

TR-2 HOW TO USE THE LIBRARY — SLC
[n.d.] St. Louis County Public Library.

Made "in-house" to reflect own system. Use of Reader's Guide, indexes, Dewey Decimal System, etc.

TR-3 LIBRARIES ARE FOR CHILDREN — KRL
1968, Fordham Publishing Co., 16 transparencies, 43 overlays, color. P

Includes floor plans, circulation, parts of a book, book arrangement, card catalog, Dewey Decimal system.

TR-4 LIBRARY REFERENCE SKILLS. . . .; [2] ADVANCED LIBRARY REFERENCE SKILLS. . . . — FP LV-2 only
1969, Encyclopaedia Britannica Corp. 2 sets transparencies. 9 x 9 in. color. $59.50 and $64.50 E, JH

Set [1] Lower Level Program., includes 36 transparencies on reference sources, media centers, and writing a research paper, a student workbook and a teacher's guide. Set [2], Upper Level Program, presents advanced concepts and reviews basic skills on 40 transparencies.

TR-5 LIBRARY SCIENCE—DEWEY DECIMAL SYSTEM — UMCLIS
1965, 3 M Company, 19 transparencies, color.

Furnishes a complete guide in the presentation of the fundamentals of the Dewey Decimal system in teaching the effective use of the card catalog. Uses three divisions (Science, literature, history) to illustrate the methods used in all 10 divisions of the system.

TR-6 LIBRARY SKILLS FOR PRIMARY GRADES — WW
1973, Milliken Publishing Co., 12 transparencies, color. P

Provides complete library skills program for kindergarten and primary grades. Includes teacher's guide and duplicating masters.

TR-7 USING THE LIBRARY INSTRUCTIONAL MATERIAL CENTER EFFECTIVELY (SERIES) — WW
1970, Creative Visuals, Inc., 64 transparencies with 125 overlays, color. E-C, A

Includes an extensive manual and information on all phases of using an IMC, including writing a research paper and the history of books and libraries. Varies from elementary through college level. Includes also the separate 10 transparencies set—Using the Library Effectively (for the elementary level). Titles are Library Citizenship; Parts of a Book; Finding Fiction; Card Catalog Library Key; Basic Reference Tools; Organizing Information; History of Books and Writing; Using Non-Book Materials.

VIDEORECORDINGS
(Videocassettes and Videotapes)

VRC-1 ALA SATELLITE SEMINAR ON COPYRIGHT — MOSL

1978, Maryland Center for Public Broadcasting, available from Video Program Service. 2 3/4" cassettes, 60 min. each, color. $200.00. C, A

Entire proceedings of February 7, 1978, satellite teleconference, sponsored by ALA, to inform librarians and educators of their rights and responsibilities under the new copyright law.

VRC-2 ACCESS (SERIES) — NEMO

1976, University of Denver, Graduate School of Librarianship, 16 20-min. cassettes. C, A

Covers current trends and issues in library services to different groups, needs, finances, resources, censorship, etc. Includes: Community Resource Files, Determining the Library User's Need, Oral History, Preschool Story Programs, Public Relations, Publicity, Science Questions Sometimes are Issue Questions, Services for the Blind and Physically Handicapped, Services to Elementary-Age Children, State Libraries, Vertical File. Volunteers in the Library, Suggested uses/ appropriate audiences, for example: Assessing Community Needs, Censorship, Public/School Library Cooperation, Where the Library Dollars are.

VRC-3 AIR CONDITIONED GYPSIES: BOOKMOBILES AT ST. LOUIS PUBLIC LIBRARY — UMCLIS

[1974?], St. Louis Public Library, St. Louis, MO, 3/4" cassette, b/w, 15 min. C, A

A day in the life of the average St. Louis Public Library book-mobile; where it goes and how it is used. Housed on same cassette as Special Services at St. Louis Public Library. (VRC 25)

VRC-4 THE CLINICAL MEDICAL LIBRARIAN STORY — UMKC-Med.

1977, UMKC School of Medicine, 3/4", color, 9 min. $50.00. C, A

Illustrates the work of the clinical medical librarian at the UMKC School of Medicine.

VRT-5 CONFERENCE ON LIBRARY ORIENTATION: FACULTY VIEWS ON LIBRARY INSTRUCTION — MERA

1975, Eastern Michigan University, 2 reels, color. $40.00. C, A

Panel discussion.

VRC-6 DISCUSSION ON PRIDE IN HERITAGE — UMCLIS

[197?], SWLA-Humanities Institute, Tulsa City-County Library, 3/4" cassette, b/w, 19½ min. A

A three-woman panel discussion of the Tulsa City-County Library's role in celebrating Tulsa's Pride in Heritage week.

VRC-7 EXPLORING THE USE OF KENT'S OCLO TERMINALS (Program 2) — UMCLIS

[1973?], John Dannley, T. V. Center, Kent State University, 3/4" cassette, b/w, 25 min. C, A

Cassette explains the capabilities of OCLC (card production, searching, and cataloging), and in basic terms, the actual use of the machinery involved. May be a little out-of-date. Housed on the same cassette as On-Line Library Operations with OCLC, Program 1. (VRC-15)

VRC-8 GRANTSMANSHIP AND YOUR PUBLIC LIBRARY — MOSL

1973, Trustees and Citizen Div., Missouri Library Assn., 3/4" cassette, b/w, 30 min. A

Interview with Charles Curran, Kansas City Trusts and Foundations, in which he highlights methods trustees can use to identify likely prospects for library funds.

VRC-9 HASSLE-FREE YA PROGRAMMING — MOSL

1976, San Jose, California, Public Library, 3/4" cassette, color, 28 min. $55.00. C, A

In-service training in programming for young adults.

VRC-10 A LIBRARIAN'S VIEW OF BALLOTS — UMCLIS

1977, Timothy J. Logan, Stanford Univ., 2 3/4" cassettes, color, 28 min. each. C, A

Two-part instructional series on BALLOTS includes a description of the on-line, shared cataloging system used by the University of California-Berkeley, Stanford University, and San Francisco Public Libraries. Requires basic understanding of the on-line systems for full comprehension.

VRC-11 LIVING LIBRARIES (SERIES) — NEMO; MOSL - # 25 only*

[197?], University of Southern California, Davidson Conference Center, 36 3/4" cassettes, color, 30 min. each. C, A

Programs by Martha Boaz, Dean of Library School, USC, and various experts. Series includes: 1. The Library in Society; 2. & 3. History of Books and Printing; 4. & 5. Great Libraries of the Modern World: Europe and the United States; 6. Rare Books: The Zest for Collecting; 7. Books: How They are Made; 8. The Research Library in Southern California; 9. Academic Libraries; 10. The Changing School Library; 11.-13. The American Public Library: Past and Leaders; General Services; Special Services and Departments; 14. Services to Children; 15. Services to Young Adults; 16. Cooperative Library Systems; 17. -19. Special Libraries; Medical and Hospital; Business, Music, Law, Cinema; 20. Reaching the Unreached; 21. The California State Library; 22. Libraries in Developing Countries; 23. Book Collections: How They are Built; 24. The Researcher in the Library; 25. Intellectual Freedom and Libraries; 26.-27. Publishers and Publishing: Books; Periodicals; 28. Newer Forms of Publishing; 29. Newer Media in Libraries; 30. Automation in Technical Services; 31. Contemporary

VRC-11 LIVING LIBRARIES (SERIES) (continued)

Concepts in Library Buildings; 32. Financing Libraries; 33. Professional Library Associations; 34. Library Careers; 35. Publishers, Publishing and Libraries; 36. The Library of the Future. *MOSL has # 25, Intellectual Freedom. . . . only.

VRC-12 MEDLARS ON LINE—MEDLINE — OZ, UMCLIS, WU-Med
1974, National Medical Audiovisual Center, 3/4" cassette, b/w, 23 min. A, C

Medline—what it is and how to use it. Recorded with "Principles of Indexing" at WU. (VRC # 17)

VRC-13 MINING THE MEDICAL ARTICLE — UMKC-Med.
1975, UMKC School of Medicine, 3/4" cassette, color, 20 min. $50.00. C, A

Demonstration of quick and effective way to search professional medical literature for needed information.

VRC-14 OCLC — NEMO, MOSL - # 3 only
1977, Kent State University, 6 3/4" cassettes, color, 14-17 min. each. $55.00 each. C, A

Demonstrates use of terminals and how to do searches. 1. and 2. Finding information in the OCLC system; 3. The OCLC system; 4. On-line cataloging; 5. Check-in record; 6. Automated check-in.

VRC-15 ON-LINE LIBRARY OPERATIONS WITH OCLC (Program 1) — UMCLIS
[1973?], John Dannley, 3/4" cassette, b/w, 15 min. C, A

Explains the basic uses and advantages of an on-line cataloging system—how books are cataloged, and cards are made. Housed on the same cassette as Exploring the Use of Kent's OCLC Terminal, Program 2. (VRC-7)

VRC-16 ON THE WAY UP: SHUT UP AND LISTEN — MOSL
1973, Sande/Whiteside Associates and Video Cassette Industries, 3/4" cassette, color, 30 min. $300.00. C, A

Aims to improve communication skills by examination of the need for individual attention and mutual respect of conversation.

VRC-17 PRINCIPLES OF INDEXING — UMKC-Med., UMCLIS, WU-Med.
[1974], National Library of Medicine, 3/4.. cassette, 60 min. C, A

Lectures on the method of indexing medical professional literature. Recorded with "Medlars on Line—Medline" at WU. (VRC 12)

VRC-18 THE PUBLIC LIBRARY AND THE OPEN UNIVERSITY — UMCLIS
1973, Margaret Monroe, 2 3/4" cassettes, b/w, 15 min. and 13 min. each. C, A

CEEB training tapes 1 and 2. Two simulations of how librarians can help patrons find library and outside information on continuing education programs for college credit or personal reward.

VRC-19 REACHING AND SERVING VARIED PUBLICS — MOSL
1975, Missouri State Library, 3/4 " cassette, b/w, 30 min. C, A

Summer institute sponsored by the Missouri State Library, conducted by the University of Missouri-Columbia, directed by Ruth Warncke, designed to enable staff of all types of libraries to understand, develop and internalize philosophies and service and ways of meeting the needs and problems of the library's current and potential clientele. Also available in slide/cassette format.

VRC-20 THE REFERENCE INTERVIEW: QUERY NEGOTIATION — NEMO
1973, Instructional Systems Development Center, Florida State University, 1 cassette, b/w, 10 min. C, A

Dramatizes examples of good and poor techniques in reference interviews.

VRC-21 REFERENCE—MORE THAN AN ANSWER — NEMO WU-Med
1974, Library Council of Metropolitan Milwaukee, 3/4" cassette, color, 10 min., audio cassette, 45 min. $37.50. C, A

Dramatizes two typical reference situations in order to promote discussion of several concepts of reference service: attitude of librarian, communication between librarian and patrons, and value of patron's privacy.

VRC-22 RX INFORMATION: THE HEALTH SCIENCE LIBRARY — UMKC-Med.
1975, Medical Library Assn., 3/4" cassette, color, 13 min. $45.00. C, A

Demonstrates how the health librarian is helping to improve health care services. Explains LATCH, MEDLINE. Also a 16mm film.

VRC-23 SEARCHING THE BALLOTS FILE — UMCLIS
1977, Stanford University, 3/4" cassette, color, 45 min. C, A

First in BALLOTS instructional series. An explanation of the basic functions and use of the BALLOTS system of on-line, computerized, shared cataloging.

VRC-24 A SERIES OF PROGRAMMED LEARNING MODULES FOR SELF-INSTRUCTION IN LIBRARIANSHIP (SERIES) — NEMO
1977, Library Training Consultants, 2 cassettes, color, 60 min. each. A

NEMO has Module 1: An Introduction to the Elements in the Organization and Administration of Libraries—Paul Wasserman lecturing on patterns of organization and principles of scientific management and the administrative role in libraries and Module 2: Administrative Process at Work in Library Administratione—Wasserman discussing library management.

VRC-25 SPECIAL SERVICES AT ST. LOUIS PUBLIC LIBRARY — UMCLIS
1974, St. Louis Public Library, 3/4" cassette, b/w, 15 min. C, A

Details the special bi-weekly delivery service the St. Louis Public Library provides for elderly and handicapped patrons. The library takes books to nursing homes and convalescent centers as well as to individual homes. Housed on same cassette as Air Conditioned Gypsies. (YRC 2)

SECTION 3

SUBJECT INDEX

SUBJECT INDEX

ACQUISITIONS

How a book wholesaler serves all libraries FSCR-39

ADMINISTRATION

Changing role of the library director ARC-9
Decision Theory FSC-17
Librarian's game: a library administration simulation GA-1
People: their needs—our responsibility—conference on serial publications ARC-39
Role of the supervisor in professional growth and development ARC-50
(Series of programmed learning modules for self-instruction in librarianship) VRC-24

AFRO-AMERICAN LITERATURE see BLACK LITERATURE

ARCHITECTURE AND BUILDING

Space is not enough: planning facilities for media FSR-97

ARCHITECURE AND BUILDING—SCHOOL LIBRARIES

Remodeling the elementary school library FS-85

ASSOCIATIONS

Address by Eric Moon/. . .R. Wedgeworth/. . . Russell Shank ARC-4
(Living Libraries) VRC-11
Professional library associations VRC-11

AUDIO-VISUAL LIBRARY SERVICE

Audio-visual representative FSR-1
Basic concepts for cataloging non-book materials FSC-2
Education in action: library media center ARC-13
Education media FSR-22
Facts about film MP-16
Facts about projection MP-17
Film splicing MP-19
Getting it on video FSC-31
How to splice a film FS-42
The Library: a media center FL-2
Materials make study of past meaningful: a demonstration of materials use in correlated English-history FSC-66
(Media, man, material, machine) ARC-30
The Modern communicator FSC-69
The Multimedia center FSC-70
National Medical Audiovisual Center services to health science libraries ARC-35
New chances FSC-73
(Producing effective audiovisual presentations) FSC-82

AUDIO-VISUAL LIBRARY SERVICE (continued)

The Role of the librarian in media FSCR-88
Using today's library (series) FSCR-109
A Visual fable FSR-110

AUDIO-VISUAL MATERIALS

(Audiovisual production techniques) FL-1
Good pictures can tell your story FSC-33
How to use a teaching film FS-43
Instructional materials FS-51
Introduction to the use of globes, maps, atlas FSC-52
The Multi-media approach ARCT-32
One-stop shopping: organizing media for accessibility FSC-75
Our audiovisual heritage FSR-77
Room for learning: a multi-media presentation room FSR-89
Sould filmstrip system: the method FSR-96
To steal or not to steal FSC-103
Using individual learning procedures in teaching FS-105

AUDIO-VISUAL MATERIALS see also VIDEO RECORDINGS/FILMS, EDUCATIONAL/ FILMS, CARE AND RESTORATION

AUDIO-VISUAL MATERIALS—EQUIPMENT AND SUPPLIES

(Audiovisual production techniques) FL-1
The Tape recorder in teaching FS-99

AUTHORS AND LIBRARIES

Literary England SL-30

AUTOMATION OF LIBRARY PROCESSES

Exploring the use of Kent's OCLC terminals VRC-7
Input and output SLC-18
(Living Libraries) VRC-11
(Media, man, material, machine) ARC-30
Micrographics today and tomorrow SLC-34
(OCLC) VRC-14
On-line library operations with OCLC VRC-15
On-line medlars searching SLC-38
Principles of programming FSC-81

BALLOTS

Searching the BALLOTS file VRC-23

BIBLIOGRAPHIC AUTOMATION OF LARGE LIBRARY OPERATIONS USING TIME SHARING see BALLOTS

BINDING see BOOKBINDING

BIOGRAPHY

Biography, background for inspiration FSC-3

BLACK LITERATURE

Check out your mind ART-10

BLACK LITERATURE AND CULTURE

Check our your mind ART-10

BOOK REVIEWS AND REVIEWING

Reviews: who needs them? ARC-48

BOOKBINDING

A Book by its cover MP-7
Library binding: a life beyond life FSC-57

BOOKMAKING

Books for everyone MP-10
Books talk back FSC-5
Creating a children's book MP-15
Fritz and Trudi Eberhardt, bookbinders MP-23
How a book is made FSR-38
How a picture book is made: the making of The Island of the Skog from conception to finished book FSC-40
(Living libraries) VRC-11
Story of a book MP-58

BOOKMOBILE SERVICES

Air conditioned gypsies: bookmobiles at St. Louis Public Library VRC-3
Books for all ages: the show-me way FSC-4
Books, lots of books MP-11

BOOKMOBILES

Ozark bookmobile MP-46
Road to reading MP-53
Who grows in Brooklyn? MP-63

BOOKS — HISTORY

History of books (I) SL-12
History of books (II) SL-13
(Living libraries) VRC-11

BULLETIN BOARDS

Bulletin boards at work FS-8
How to keep your bulletin board alive FS-41

CARE AND RESTORATION OF BOOKS, PERIODICALS, ETC.

Care of books FSC-10
Handling books in the library SLC-8

CATALOGING

Anglo-American cataloging rules: past, present, and future ARC-5
Basic concepts for cataloging non-book materials FSC-2
Exploring the use of Kent's OCLC terminals VRC-7
(OCLC) VRC-14
On-line library operations with OCLC VRC-15
(Trends and issues in librarianship) ARC-54

CATALOGS

Book catalog and how to use it SLC-1
Card catalog: Dewey Decimal Classification FSC-9
The Talking card catalog (series) ARC-53

CENSORSHIP

(Access) VRC-2

CENSORSHIP see also INTELLECTUAL FREEDOM/FREEDOM OF INFORMATION

CHARGING SYSTEMS

Charging methods FS-12

CHILDREN'S LIBRARY SERVICES

Impressionable years MP-29
Libraries are for sharing MP-34
The Library, a place for discovery MP-35
Library world MP-39
(Living libraries) VRC-11
The Pleasure is mutual MP-50
(Prelude: mini-seminars on using books creatively) ARC-43
Sharing literature with children MP-55
Tell me what you see FSC-101
There's something about a story MP-59

CHILDREN'S LIBRARY SERVICES—AUDIO-VISUAL PROGRAMS

Gene Deitch: the picture book animated MP-24

CHILDREN'S LITERATURE

I couldn't put it down: hooked on reading SL-17
The Lively art of picture books MP-40
Prelude ARC-43

CHILDREN'S LITERATURE see also PICTURE BOOKS/STORY HOUR AND STORY TELLING

CHILDREN'S LITERATURE—EVALUATION

Sexism in children's books ARC-52

CIRCULATION PROCEDURES

Charging methods FS-12

CIRCULATION SYSTEMS see CHARGING SYSTEMS

CLASSIFICATION

Card catalog: Dewey Deciaml Classification FSC-9
Dewey Decimal Classification FSC-18
Library of Congress Classification FSCR-59
Library science—the Dewey Decimal system TR-5
Training the library page SL-43

COLLEGE AND UNIVERSITY LIBRARIANS—STATUS

(Trends and issues in librarianship) ARC-54

COLLEGE AND UNIVERSITY LIBRARIES

ACRL Seminar on the changing role of director of university libraries ARC-1
Library audio tour ARC-24
Library orientation tour ARC-26
Library services to the graduate community ARC-27
University library MP-60

COMMUNICATION

(Media, man, material, machine) ARC-30
On the way up: shut up and listen VRC-16
Public relations. Tick/click SLC-39
Tell me what you see FSC-101

COMPUTERS

Calculating machinery of the computer SLC-2

CONTINUING EDUCATION

The Public library and the open university VRC-18

COOPERATION

Fifth freedom MP-18
Multiple library cooperatives multiply library service opportunities ARC-33
Networks of knowledge: model reference cooperative ARC-37
Public/school library cooperation VRC-2
Your library . . . magnet or monument FSR-114

COOPERATION see also NETWORKS OF LIBRARIES

COPYRIGHT

ALA satellite seminar on copyright VRC-1
Copying: rights and copyrights FSC-15
Copyright: new law, new direction FSC-16
Implementing the copyright law: responsibilities of librarians. . . ARC-18
Implementing the copyright law—what librarians should know ARC-19
(Media, man, material, machine) ARC-30
To steal or not to steal FSC-103

COUNTY LIBRARIES

Books and people: the wealth within MP-8

CULTURAL PROGRAMS

Discussion on pride in heritage VRC-6

ERIC see EDUCATIONAL RESOURCES INFORMATION CENTER

EDUCATION FOR LIBRARIANSHIP

(Media, man, material, machine) ARC-30

EDUCATIONAL RESOURCES INFORMATION CENTER

ERIC SLC-3
ERIC: introduction to ERIC, how to use ERIC, ERIC advanced training program FSCR-26/SLC-4
ERIC: What it is and how to use it FSC-27
Networks for learning FSC-72

ELEMENTARY AND SECONDARY EDUCATION ACT (1965)

Libraries and learning resources FSC-54
Pathways to progress: the Elementary and Secondary Education Act of 1965 FSR-79

EMPLOYEE EVALUATION

Performance standards for librarians ARC-40

ENCYCLOPEDIAS AND DICTIONARIES

Circus fun FS-13
The Dictionary FSC-19
The Dictionary in action FS-20
Encyclopedias: basic knowledge FSCR-24
Encyclopedias— usage techniques FSCR-25
How to use an encyclopedia FS-44
How to use Britannica 3 FSC-45
How to use the encyclopedia FS-46
How to use the World Book Encyclopedia (Parts I and II) FS-47
Look it up FS-64
The magic shelf. . . FS-65
One volume encyclopedias FSC-76

EQUIPMENT AND SUPPLIES

The tape recorder in teaching FS-99

EXHIBITS AND DISPLAYS

(Practical librarian) ART-42

FILMS, CARE AND RESTORATION

Film splicing MP-19
How to splice a film FS-42

FILMS, CARE AND RESTORATION see also AUDIO-VISUAL MATERIALS

FILMS, EDUCATIONAL

How to use a teaching film FS-43

FILMS, EDUCATIONAL see also AUDIO-VISUAL MATERIALS

FREEDOM OF INFORMATION

Freedom in America: the two-century record FSC-30
Obscenity and pornography: an analysis of criteria for "redeeming social importance." ARC-38

FREEDOM OF INFORMATION see also INTELLECTUAL FREEDOM/CENSORSHIP

GENEALOGICAL LIBRARIES AND COLLECTIONS

Accessibility of local history and genalogy materials ARC-2

GIFTS, CONTRIBUTIONS, ETC.

Grantsmanship and your public library VRC-8

GOVERNMENT PUBLICATIONS

The Monthly catalog. What's it all about? SLC-36
Nebraska Publications Clearinghouse ARC-36

GOVERNORS' CONFERENCES—MISSOURI

Governor's conference on libraries ARC-15

GUTENBERG, JOHANN

Gutenberg MP-25

HANDICAPPED, LIBRARY SERVICES FOR

(Access) VRC-2
Reaching out: the library and the exceptional child MP-51

[HEALTH SCIENCES LIBRARIANSHIP]

The Clinical medical librarian story VRC-4
Developments in health sciences librarianship ARC-11
The Expanded role of the health sciences librarian ARC-14
Medical librarianship ARC-31

[HEALTH SCIENCES LIBRARIES]

Establishing medical libraries SLC-5
The Health sciences library: a service, not a place SLC-9
The Health sciences library: regional access point SLC-10
Hospital libraries ARC-16
The Hospital library SLC-15
Let us show you where to find it SLT-24
Medlar: capabilities and limitations SLC-31
Medlars on line—medline—what and how to use it? VRC-12
Medline: an introduction for users SLC-32
Medline-in-context SLC-33
Mining the medical article VRC-13
National Medical Audiovisual Center services to health science libraries ARC-35
On-line medlars searching SLC-38
Principles of indexing VRC-17
Public relations: how to sell your library services in a hospital ARC-46
RX information: the health science library MP-54/VRC-22
Responsibility of the medical library to consumer/patient health education ARC-47

[HEALTH SCIENCES LIBRARIES] — INTERLIBRARY LOANS

Interlibrary loan: sharing biomedical library material SLC-19

[HEALTH SCIENCES LIBRARIES] — REGIONAL CENTERS

The Health sciences library: regional access point SLC-10

HOSPITAL LIBRARIANSHIP see [HEALTH SCIENCES LIBRARIANSHIP]

HOSPITAL LIBRARIES see [HEALTH SCIENCES LIBRARIES]

ILLUSTRATION OF BOOKS, PERIODICALS, ETC.

Creating a children's book MP-15
How a picture book is made FSC-40
The Lively art of picture books MP-40

INDEXES AND ABSTRACTS

ERIC SLC-3
ERIC: introduction to ERIC, how to use ERIC, ERIC advanced training program FSCR-26/SLC-4
Indexes FSC-49
An Introduction to the Science Citation Index SLC-21
An introduction to the Social Science Citation Index SLC-22
Let us show you where to find it SLT-24
Library indexes in subject fields SLC-25
Readers' Guide, ready reference FSCR-83

INDEXING

Principles of indexing VRC-17

INFORMATION SCIENCE

(Trends and issues in librarianship) ARC-54

INFORMATION SERVICES

ERIC: introduction to ERIC. How to use ERIC, ERIC advanced training program FSCR-26/SLC-4
ERIC: what it is and how to use it FSC-27
Finding information MP-20
Libraries and information utilities ARC-30
President's program: toward a national information policy ARC-44

INFORMATION STORAGE AND RETRIEVAL SYSTEMS

Exploring the use of Kent's OCLC terminals VRC-7
Information retrieval FSC-50
Input and output SLC-18
A Librarian's view of BALLOTS VRC-10
Libraries and information utilities ARC-30
Medlars: capabilities and limitations FLC-31
Medlars on line—medline—what and how to use it VRC-12

INFORMATION STORAGE AND RETRIEVAL SYSTEMS (continued)

Medline: an introduction for users SLC-32
Medline-in-context SLC-33
(OCLC) VRC-14
On-line library operations with OCLC VRC-15
On-line medlars searching SLC-38
Searching the BALLOTS file VRC-23

INFORMATION THEORY

Toward a national information policy ARC-44

INSTRUCTION IN LIBRARY USE

Advanced library reference skills TR-4
Basic library skills TR-1
Beginning responsibility: books and their care MP-4
Card catalog MP-12
(College library) FS-14
Don't know? Look it up FS-21
The Elementary school library in every school for every child FS-23
Handbooks FSC-36
How to use the library ARC-17/TR-2
How to use the Readers' Guide to Periodical Literature MP-27
An Introduction to the Social Science Citation Index SLC-22
Introduction to the use of globe, map, atlas FSC-52
Keys to the library MP-31
Know your library MP-32
(Language arts) ARC-21
Libraries are for children TR-3
(Library) — 1950 FS-55
(Library) — 1961 FS-56
The Library: a media center FL-2
(Library and reference skills) ARC-23
Library media skills charts CH-1
Library orientation for students SL-26
(Library: our learning resource center) FSC-60
Library reference skills TR-4
(Library services) FS-61
Library skills for primary grades TR-6
(Library skills) ARC-18/FSR-62
(Library tapes) ART-29
(Library tools) FS-63
The Magic book MP-41
The Multimedia center FSC-70
One volume encyclopedias FSC-76
Readers' Guide, ready reference FSCR-83
The Reference collection FSC-84
Reference works SL-41
(School library) FS-91
Search: an interaction unit introducing library skills GA-2
Surviving: an introduction to the use of the college library FSC-98
(The Talking card catalog) ARC-53
Use your library for better grades and fun too! FS-104
(Using the elementary school library) FSC-106
(Using the library) FS-107
(Using the library instructional material center effectively) TR-7

(Using today's library) FSCR-109
Writing a research paper FSC-112
You'll find it in the library MP-65
Your library — place of living learning FSC-115
Your study skills: using reference materials MP-66

INSTURCTION IN LIBRARY USE see also [ORIENTATION]

INSTRUCTIONAL MATERIALS CENTERS

A New direction for libraries FSR-74
Materials make study of past meaningful; a demonstration of materials use in correlated English-history FSC-66

INTELLECTUAL FREEDOM

Freedom to read MP-22
Hottest spot in town MP-26
(Living libraries) VRC-11
The Speaker MP-56
(Trends and issues in librarianship) ARC-54

INTELLECTUAL FREEDOM see also CENSORHSIP/FREEDOM OF INFORMATION

JUNIOR AND COMMUNITY COLLEGE LIBRARIES

Go people in the go colleges FSR-32
Introducing our library at Maple Woods SLC-46
A New direction for libraries FSR-74
A Place to learn MP-49
Surviving: an introduction to the use of the college library FSC-98
What is an LRC? SLT-46

KNAPP SCHOOL LIBRARY PROJECT

And something more MP-2
At the Center MP-3
Focus on three FSCR-29
Three for tomorrow FSCR-102

LIBRARIANSHIP

Beginnings MP-5
The Clinical medical librarian story VRC-4
Great expectations: the librarian and the new user FSC-35
I just work here MP-28
I want to be a librarian FSR-48
Key to a future MP-30
Librarian MP-33
My mother is a librarian FS-71
Nobody knows everything MP-45
(Trends and issues in librarianship) ARC-54

LIBRARIANSHIP AS A PROFESSION

Library isms ARC-25
(Living libraries) VRC-11
The New Librarians VMP-44
Teachers and librarians FS-100

LIBRARIES

(Living libraries) VRC-11
New chances FSC-73
Small libraries in action FS-95
(Trends and issues in librarianship) ARC-54

LIBRARIES—FINANCE

Grantsmanship and your public library VRC-8

LIBRARIES—HISTORY

History of libraries SL-14

LIBRARIES—LEGAL ASPECTS

Libraries and the legislative process ARC-22

LIBRARIES AND SOCIAL AND ECONOMIC PROBLEMS

Helping people cope: making libraries work FSC-37
Hottest spot in town MP-26
(People: their needs—our responsibility) ARC-39
People: their needs—our responsibility — conference on serial publications ARC-39
Reaching and serving varied publics VRC-19/SLC-40

LIBRARY EXTENSION

Books by mail ARC-8
Library service to shut-ins through volunteer service SLC-28
Reaching and serving varied publics VRC-19/SLC-40
Special services at St. Louis Public Library VRC-25
Watts Library reaches out MP-62
Who grows in Brooklyn MP-63
Your library . . . magnet or monument FSR-114
Yours for the asking MP-67

[LIBRARY ISSUES]

Governor's conference on libraries ARC-15
Issues and answers—the information society ARC-20
(Media, man, material, machine) ARC-30
President's program: toward a national information policy ARC-44
(Trends and issues in librarianship) ARC-54

LIBRARY LEGISLATION

Libraries and the legislative process ARC-22

LIBRARY RESOURCES

(Access) VRC-2
How to survive in school SLCR-16
Libraries and learning resources FSC-54
(OCLC) VRC-14
On-line library operations with OCLC VRC-15
The Research paper FSC-86

LIBRARY SCHOOLS

The Process for change in library education ARC-30
(Trends and issues in librarianship) ARC-54

LIBRARY SERVICE

(Access) VRC-2
Books, lots of books MP-11
Challenge of change MP-14
Discussion on pride in heritage VRC-6
Educating librarians and users for a new model of library service ARC-12
Great expectations: the librarian and the new user FSC-35
Helping people cope: making libraries work FSC-37
Library services to the graduate community ARC-27
(Living libraries) VRC-11
Man aware MP-42
Our library FS-78
(People: their needs—our responsibility) ARC-39
Phone your library MP-47
Reaching and serving varied publics VRC-19/SLC-40
(Trends and issues in librarianship) ARC-54
A Whole new world MP-64
Yours for the asking MP-67

LIBRARY SERVICE—MISSOURI

Books for all ages: the show-me way FRS-4

LITERACY see RIGHT TO READ

LOCAL HISTORY AND RECORDS

Accessibility of local history and genealogy material ARC-2

MANUSCRIPTS

Tresors de la bibliotheque nationale SL-44

MAPS AND GLOBES

Introduction to the use of globe, map, atlas FSC-52

MEDICAL LIBRARIANSHIP see [HEALTH SCIENCES LIBRARIANSHIP]

MEDICAL LIBRARIES see [HEALTH SCIENCES LIBRARIES]

MICROFORMS

Micrographics today and tomorrow SLC-34

MOON, ERIC

Address by Eric Moon/. . . R. Wedgeworth/. . . Russell Shank ARC-4

NATIONAL LIBRARY WEEK

National Library Week television slides (1977) SL-37

NEGRO LITERATURE see BLACK LITERATURE

NETWORKS OF LIBRARIES

Library networks FSC-58
Multitype library networking. . . ARC-34
Networks for learning FSC-72
Networks of knowledge: model reference cooperative ARC-37

NETWORKS OF LIBRARIES see also COOPERATION

NON-PROFESSIONAL ASSISTANTS—TRAINING

Library page training SL-27
Training the library page SL-43

OCLC

Exploring the use of Kent's OCLC terminals VRC-7
(OCLC) VRC-14
On-line library operations with OCLC VRC-15

OBSCENITY

Obscenity and pornography: an analysis of criteria for "redeeming social importance" ARC-38

OHIO COLLEGE LIBRARY CENTER see OCLC

ORAL HISTORY

(Access) VRC-2

[ORIENTATION]

Conference on library orientation VRT-5
Introducing our library at Maple Woods SLC-46
Introduction to UMKC libraries SL-23
Library audio tour ARC-24
Library orientation for students SL-26
Library orientation tour ARC-26
Missouri State Library—reference department SL-35
Problems with evaluating library instruction ARC-45
University City Public Library: an autobiography SLT-45
What is an LRC? SLT-46

ORIENTATION see also INSTRUCTION IN LIBRARY USE

OUTREACH see LIBRARY EXTENSION

PERSONNEL—ADMINISTRATION

(Series of programmed learning modules for self-instruction in librarianship) VRC-24

PICTURE BOOKS

Creating a children's book MP-15
How a picture book is made: the making of The Island of the Skog from conception to finished book FSC-40
Gene Deitch: the picture book animated MP-24
The Lively art of picture books MP-40

PRESIDENTIAL LIBRARIES

For all the people—the Harry S. Truman Library MP-21
HST introduction program SLC-7
A Place in history: the Dwight D. Eisenhower Library MP-48

PRINTING

Gutenberg MP-25

PRINTING—HISTORY

History of books (II) SL-13
(Living libraries) VRC-11

PROGRAMMED INSTRUCTION

Selection and use of programmed materials FSR-93

PROPAGANDA AND THE LIBRARY

(What's going on here?) FSC-111

PUBLIC LIBRARIES

The Adult and the public library MP-1
Books for all MP-9
Hottest spot in town MP-26
The Library story MP-38
Man aware MP-42
Pretty special card FSC-80
The Public library and the open university VRC-18
Public/school library cooperation VRC-2
Special services at St. Louis Public Library VRC-25
University City Public Library: an autobiography SLT-45
Your public library—island or peninsula FSR-116

PUBLIC LIBRARIES—METROPOLITAN AREAS

Building bridges to the future FRS-6

PUBLIC LIBRARIES—MISSOURI

Blueprint for action MP-6
Building your regional library system FSR-7

PUBLIC LIBRARIES—SERVICES TO BLACKS

Check out your mind ART-10

PUBLIC RELATIONS OF LIBRARIES

National Library Week television slides (1977) SL-37
Public relations (Access) VRC-2
Public relations: how to sell your library services in a hospital ARC-46
Public relations. Tick/click SLC-39

PUBLISHERS AND PUBLISHING

(Living libraries) VRC-11
Publishers and publishing. . . VRC-11

RARE BOOKS

History of books (I) SL-12
History of books (II) SL-13
Rare books VRC-11

READER GUIDANCE

(The Right book for you) ARC-49

READING

I couldn't put it down: hooked on reading SL-17
The library and the reading program MP-36
Reading is the family MP-52

REFERENCE BOOKS

Advanced library reference skills TR-4
Biography, background for inspiration FSC-3
Guide to the London Bibliography of the Social Sciences SLC-6
Handbooks FSC-36
Library reference skills TR-4
Reference works SL-41
Your study skills: using reference materials MP-66

REFERENCE SERVICES

The Clinical medical librarian story VRC-4
Missouri State Library—reference department SL-35
Reference—more than an answer VRC-21
The Reference collection FSC-84
The Reference interview: query negotiation VRC-20

REGIONAL LIBRARIES

Building your regional library system FSR-7

REMEDIAL READING

Step a little higher MP-57

RESEARCH MATERIALS

ERIC SLC-3
ERIC: introduction to ERIC, how to use ERIC, ERIC advanced training program FSCR-26/SLC-4
ERIC: what it is and how to use it FSC-27

RESEARCH TECHNIQUES

The Research paper FSC-86
Sampling and questionnaires FSC-90
Writing a research paper FSC-112

RIGHT TO READ PROGRAM

The Right to read FSC-87

SCHLESINGER, ARTHUR M.

Address by Arthur M. Schlesinger. . . ARC-3

SCHOOL LIBRARIES

And something more MP-2
At the center MP-3
Carpet under every classroom MP-13
The Challenge FSR-11
Education in action: library media center ARC-13
Educational media FSR-22
The Elementary school library for every child FS-23
The Fenton story FS-28
Focus on three FSCR-29
A good school library FS-34
Libraries and learning resources FSC-54
The Library and the reading program MP-36
Library-learning centers: what's happening MP-37
(Library tapes) ART-29
Materials make study of past meaningful; a demonstration of materials use in correlated English-history FSC-66
Media programs: district and school; emphasis on learning FSC-67
Media programs for individual schools FSC-68
One-stop shopping: organizing media for accessibility FSC-75
Pathways to progress: The Elementary and Secondary Education Act of 1965 FSR-79
Planning school media center facilities ARC-41
Public/school library cooperation VRC-2
Remodeling the elementary school library FS-85
School library quarters FS-92
Selection and use of programmed materials FSR-93
Three for tomorrow FSCR-102
(Using the elementary school library) FSC-106
(Using today's library) FSCR-109
Wanted: an elementary school library for every child MP-61

SCHOOL LIBRARIES—ADMINISTRATION

(Practical librarian) ART-42

SCHOOL LIBRARIES—RELATIONS WITH TEACHERS AND CURRICULUM

Teacher and the library ART-29
Teachers and librarians FS-100
Two librarians talk to teachers ARC-55
Using the library to improve class reports FS-106

SCIENTIFIC AND TECHNICAL LITERATURE

An Introduction to the Science Citation Index SLC-21

SEARCHING, BIBLIOGRAPHICAL

Bibliographic preparation ARC-7
Let us show you where to find it SLT-24
Mining the medical article VRC-13

SEARCHING, COMPUTER

Medlars: capabilities and limitations SLC-31
Medlars on line—medline—what and how to use it? VRC-12
Medline: an introduction for users SLC-32
Medline-in-context SLC-33
On-line medlars searching SLC-38

SERIAL PUBLICATIONS

People: their needs—our responsibility—conference on serial publications ARC-39

[SEXISM]

Sexism in adolescent lives and literature ARC-51
Sexism in children's books ARC-52

SHANK, RUSSELL

Address by Eric Moon/. . . R. Wedgeworth/. . . Russell Shank ARC-4

SOCIAL SCIENCE LITERATURE

Guide to the London Bibliography of the Social Sciences SLC-6
Introduction to the Social Sciences Citation Index SLC-22

SPECIAL LIBRARIES

For all the people—The Harry S. Truman Library MP-21
HST introduction program SLC-7
Henry E. Huntington Library and Gardens, Art Gallery SL-11
Missouri State Library—reference department SL-35
A place in history: The Dwight D. Eisenhower Library MP-48
(Trends and issues in librarianship) ARC-54
Tresors de la Bibliotheque Nationale SL-44

SPECIAL LIBRARIES see also [HEALTH SCIENCE LIBRARIES]

STANDARDS OF LIBRARY SERVICE

A Good school library FS-34
Media programs: district and school; emphasis on learning FSC-67
Media programs for individual schools FST-68
Performance standards for librarians ARC-40
Problems with evaluating library instruction ARC-45
Your public library—island or peninsula FSR-116

STATE LIBRARIES—MISSOURI—REFERENCE SERVICES

Missouri State Library—reference department SL-35

STATISTICS

Decision theory FSC-17

STORY HOUR AND STORY TELLING

(Access) VRC-2
The Pleasure is mutual MP-50
Prelude: mini-seminars on using books creatively ARC-43
There's something about a story MP-59

SYSTEMS ANALYSIS

Simulation FSC-94
Technology in libraries: an introduction to system analysis SLC-42

TECHNICAL SERVICES

How a book wholesaler serves all libraries FSCR-39
One-stop shopping: organizing media for accessibility FSC-75
(Trends and issues in librarianship) ARC-54

TELEVISION

(Media, man, material, machine) ARC-30

TRUSTEES AND BOARDS

Library trusteeship: an introduction SLC-29
Multiple choice MP-43
Your library board FS-113

VERTICAL FILES

(Access) VRC-2

VIDEO RECORDINGS

Getting it on video FSC-31

VIDEO RECORDINGS see also AUDIO-VISUAL MATERIALS

VOCATIONAL GUIDANCE AND THE LIBRARY

Go people in the go colleges FSR-32

WEDGEWORTH, R.

Address by Eric Moon/. . . R. Wedgeworth/. . . Russell Shank ARC-4

YOUNG ADULTS' LIBRARY SERVICES

Hassle-free YA programming VRC-9
(Living libraries) VRC-11
Sexism in adolescent lives and literature ARC-51

SECTION 4

TITLE INDEX

TITLE INDEX

ACRL seminar on the changing role of director of university libraries ARC-1
ALA satellite seminar on copyright VRC-1
Academic libraries VRC-11
(Access) VRC-2
Accessibility of local history and genalogy materials ARC-2
Accountability: basis for decision-making, pts. 1-2 ARC-39
Address by Arthur M. Schlesinger. . . ARC-3
Address by Eric Moon. . . ARC-4
Address by . . . Robert Wedgeworth ARC-4
Address by . . . Russell Shank ARC-4
Administrative process at work in library administration VRC-24
The adult and the public library MP-1
Advanced library reference skills TR-4
Aids in writing and reading FS-63
Air conditioned gypsies: bookmobiles at St. Louis Public Library VRC-3
Allisonville evaluates FSCR-29
Almanacs and yearbooks FS-63
American Indian ARC-53
American public library: general services VRC-11
American public library: past and leaders VRC-11
American public library: special services and departments VRC-11
And something more MP-2
Anglo-American Cataloguing Rules: past, present and future ARC-5
Application of knowledge communication system models to library information science education ARC-30
Approach to reference books and encyclopedias ART-29
Around the world with books ARC-49
Assessing community needs VRC-2
At the center MP-3
Audio for television FSC-31
Audio-visual representative FSR-1
Automated check-in VRC-14
Automated circulation systems . . . ARC-6
Automation in technical services VRC-11

Barney borrows a book FSR-62
Barney returns a book FSR-62
Basic concepts for cataloging non-book materials FSC-2
Basic library skills TR-1
Basic reference tools TR-7
Beginning responsibility: books and their care MP-4
Beginnings MP-5
Bell and Howell model 552 autoload . . . FL-1
Betting one's life on the future of print ARC-30
Bibliographic preparation ARC-7
Biography FSC-60
Biography, background for inspiration FSC-3
Blueprint for action MP-6
Book FS-55
Book by its cover MP-7
Book catalog and how to use it SLC-1
Book collections: how they are built VRC-11
Books and people: the wealth within MP-8
Books by mail ARC-8

Books for all MP-9
Books for all ages: the Show-Me way FSR-4
Books for biography FS-63
Books for everyone MP-10
Books: how they are made VRC-11
Books, lots of books MP-11
Books talk back FSC-5
Browsing for books FSCR-109
Budgets for hospital libraries ARC-16
Building bridges to the future FSR-6
Building your regional library system FSR-7
Bulletin boards at work FS-8

Calculating machinery of the computer SLC-2
California State Library VRC-11
Card catalog MP-12
Card catalog (Language arts) ARC-21
Card catalog (Library) FS-55
Card catalog (Library: a media center) FL- 2
Card catalog (Library: our learning resource center) FSC-60
Card catalog (Library tapes) ART-29
Card catalog (School library) FS-91
Card catalog (Using the library) FS-107
Card catalog: Dewey Decimal Classification FSC-9
Card catalog: Library key (Using the instructional material center effectively) TR-7
Care of books FSC-10
Carpet under very classroom MP-13
Casis reading guidance program FSCR-29
Catalog: key to the library FSCR-109
Censorship VRC-2
Challenge FSR-11
Challenge of change MP-14
Challenges to library service: some current problems, pts. 1 & 2 ARC-39
Changing role of the library director ARC-9
Changing school library VRC-11
Charging methods FS-12
Check-in record VRC-14
Check out your mind ART-10
Circus fun FS-13
Civil War ARC-53
Classification and the card catalog FS-14
Classification of books FS-107
Clinical medical librarian story VRC-4
Closing the gap (Right to Read) FSC-87
College librarianship ARC-54
(College library) FS-14
Community resource files VRC-2
Conference on library orientation VRT-5
Conference on serial publications, pts. 1 & 2 ARC-39
Conflict: public vs. private morality, pts. 1-3 ARC-39
Contemporary concepts in library buildings VRC-11
Cooperative library systems VRC-11
Copying: rights & copyrights FSC-15
Copyright and fair use practices ARC-30
Copyright: new law, new direction FSC-16
Creating a children's book MP-15
Current issues in intellectual freedom ARC-54

Decision theory FSC-17
Determining the library user's need VRC-2

Developments in health sciences librarianship ARC-11
Dewey Decimal Classification . FSC-18
Dewey Decimal System (Library) FS-55
Dewey Decimal System (Library: our learning resource center) FSC-60
Dewey Decimal System (School library) FS-91
Dewey Decimal System - no. 1 & 2 (Language arts) ARC-21
Dewey Decimal System of classification (Library tapes) ART-29
Dictionaries FS-14
Dictionary FSC-19
Dictionary (Pts. 1 & 2) (Library) FS-55
Dictionary, (Pts 1 & 2) (School library) FS-91
Dictionary in action FS-20
Discussion on pride in heritage VRC-6
Don't know? Look it up. FS-21
Dry mounting (hand iron) FL-1

Educating librarians and users for a new model of library service ARC-12
Education in action: library media center ARC-13
Educational dynamics of media, pts. 1-3 ARC-30
Educational media FSR-22
Elementary school library in every school for every child FS-23
Encyclopedia (Library) FS-55
Encyclopedia (School library) FS-91
Encyclopedias: basic knowledge FSCR-24
Encyclopedias: usage techniques FSCR-25
ERIC-1978 SLC-3
ERIC advanced training program-1969 FSCR-26, SLC-4
ERIC: introduction to ERIC, how to use ERIC, ERIC advanced training program—1969 FSCR-26, SLC-4
ERIC: what it is, how to use it FSC-27
Establishing medical libraries SLC-5
Expanded role of the health sciences librarian ARC-14
Expedition ARC-23
Explaining the Dewey Decimal Classification System FS-61
Exploring the elementary school library FSC-106
Exploring the ocean ARC-53
Exploring the use of Kent's OCLC terminals VRC-7

Facilities of the media center FL-2
Fact or otherwise FSC-111
FActs about film MP-16
Facts about protection MP-17
Facts are where you find them ARC-23
Faculty status and unionization in the academic library ARC-54
Famous scientists ARC-53
Federal library legislation today and tomorrow ARC-54
Federal library service ARC-54
Fenton story FS-28
Fifth freedom MP-18
Film splicing MP-19
Financing libraries VRC-11
Finding fiction TR-7
Finding information MP-20
Finding information in the OCLC system, 1 & 2 VRC-14
Finding non-fiction TR-7
Flip the flea ARC-23
(Focus on three) FSCR-29
Focus on three: Allisonville evaluates FSCR-29
Focus on three: Casis reading guidance program FSCR-29
Focus on three: Mount Royal, the inner city FSCR-29

For all the people -- the H. S. Truman Library MP-21
Freedom in America: the two-century record FSC-30
Freedom to read MP-22
Fritz & Trudi Eberhardt, bookbinders MP-23

Gazetteers and atlases FS-63
Gene Deitch: the picture book animated MP-24
(Getting it on video) FSC-31
Getting to know books FSC-106
Go people in the go colleges FSR-32
Good pictures can tell your story FSC-33
Good school library FS-34
Governor's conference on libraries ARC-15
Grantsmanship and your public library VRC-8
Graphics for television (Getting it on video) FSC-31
Great expectations: the new librarian and the new user FSC-35
Great libraries of the modern world: Europe VRC-11
Great libraries of the modern world: U.S. VRC-11
Guide to the London bibliography of the social sciences SLC-6
Gutenberg MP-25

HST Introduction program SLC-7
Handbooks FSC-36
Handling books in the library SLC-8
Hassle-free YA programming VRC-9
Haunted library ARC-23
Health sciences library - a service not a place SLC-9
Health sciences library: regional access point SLC-10
Healping people cope: making libraries work FSC-37
Henry E. Huntington library, art gallery, and gardens SL-11
History of books (I) SL-12
History of books (II) SL-13
History of books and printing, pts. 1 & 2 VRC-11
History of books and writing TR-7
History of libraries SL-14
(Hospital libraries) ARC-16
Hospital library SLC-15
Hottest spot in town MP-26
How a book is made FSR-38
How a book wholesaler serves all libraries FSCR-39
How a picture book is made: the making of The Island of the Skog from conception to finished book FSC-40
How to find a book in the library ARC-21
How to keep your bulletin board alive FS-41
How to splice a film FS-42
How to survive in school SLCR-16
How to use a teaching film FS-43
How to use an encyclopedia FS-44
How to use Britannica 3 FSC-45
How to use ERIC FSCR-26, SLC-4
How to use the card catalog FSC-106
How to use the encyclopedia FS-46
How to use the encyclopedia (Using the elementary school library) FSC-106
How to use the library ARC-17
How to use the library TR-2
How to use the Readers' Guide To Periodical Literature MP-27
How to use the World Book Encyclopedia (Parts 1 and 2) FS-47

I couldn't put it down: hooked on reading SL-17

I just work here MP-28
I want to be a librarian FSR-48
Implementing the copyright law: responsibilities of librarians. . . ARC-18
Implementing the copyright law — what librarians should know ARC-19
Impressionable years MP-29
Indexes FSC-49
Indexes (College library series) FS-14
Information retrieval FSC-50
Input and output SLC-18
Insects, friend or foe? ARC -53
Instant library and other non-traditional structure (pts. 1 & 2) ARC-39
Instructional materials FS-51
Intellectual freedom and libraries VRC-11
Interlibrary loan: sharing biomedical library materials SLC-19
Introducing our library at Maple Woods SLC-46
Introduction to ERIC FSCR-26, SLC-4
Introduction to general and specialized reference books ART-29
Introduction to the basic elements in the organization and administration of libraries VRC-24
Introduction to the card catalog FS-61
Introduction to the college library FS-14
Introduction to the Science Citation Index SLC-21
Introduction to the Social Science Citation Index SLC-22
Introduction to the use of globe, map, atlas FSC-52
Introduction to UMKC libraries SL-23
Issues and answers — the information society ARC-20

Just suppose ARC-23

Key to a future MP-30
Keys to the library MP-31
Kingdom of disorganization ARC-23
Know your library MP-32

(Language arts) ARC-21
LATCH: literature attached to charts ARC-16
Learn how to use your library FSC-53
Learning the parts of a book FL-2
Let us show you where to find it SLT-24
Librarian MP-33
Librarian and her assistants ART-42
Librarian and her budget ART-42
Librarian as media manager ART-42
Librarians' game . . . GA-1
Librarian's view of BALLOTS VRC-10
Libraries and information utilities. What's the utility of an information utility? ARC-30
Libraries and learning resources FSC-54
Libraries and post-secondary education: change and response, pts. 1-3 ARC-39
Libraries and the legislative process ARC-22
Libraries are for children TR-3
Libraries are for sharing MP-34
Libraries in developing countries VRC-11
(Library) 1950 FS-55
(Library) 1961 FS-56
(Library: a media center) FL-2
Library, a place for discovery MP-35
(Library and reference skills) ARC-23
Library and the reading program MP-36
Library as display center ART-42
Library as organization: a view from the middle, pts. 1-5 ARC-39
Library audio tour ARC-24

Library binding . . . FSC-57
Library careers VRC-11
Library citizenship TR-7
Library in society VRC-11
Library indexes in subject fields SLC-25
Library isms ARC-25
Library-learning centers: what's happening MP-37
Library media skills charts CH-1
Library networks FSC-58
Library of Congress Classification FSCR-59
Library of the future VRC-11
Library orientation for students SL-26
Library orientation tour ARC-26
(Library: our learning resource center) FSC-60
Library page training SL-27
Library reference skills TR-4
Library science Dewey Decimal System TR-5
Library service to shut-ins . . . SLC-28
Library service to the disadvantaged—means and methods ARC-39
(Library services) FS-61
Library services to the graduate community ARC-27
Library skills ARC-28
(Library skills) FSR-62
Library skills for primary grades TR-6
Library story MP-38
Library survival and the economics of social change ARC-30
(Library tapes) ART-29
(Library tools) FS-63
Library trusteeship . . . SLC-29
Library world MP-39
Library's milieu ART-42
Lighting and special effects FSC-31
Literary England SL-30
Lively art of picture books MP-40
(Living libraries) VRC-11
Look it up FS-64

Magic book MP-41
Magic shelf FS-65
Making the library a learning center—1961 FS-56
Mammals ARC-53
Man aware MP-42
Materials make study of past meaningful: a demonstration of materials used in correlated English history FSC-66
Measurement approaches for improved decision making, pts. 1-6 ARC-39
Media and its impacts FSC-111
(Media, man, material, machine) ARC-30
Media programs: district and school: emphasis on learning FSC-67
Media programs for individual schools FST-68
Medical librarianship ARC-31
MEDLARS: capabilities and limitations SLC-31
MEDLARS on line—MEDLINE VRC-12
MEDLINE: an introduction for users SLC-32
MEDLINE-in-context SLC-33
Meeting interesting people ARC-45
Micrographics today and tomorrow SLC-34
Mining the medical article VRC-13
Missouri State Library—Reference Department SL-35
The modern communicator FSC-69
The Monthly Catalog. What's it all about? SLC-36
Mount Royal inner city FSCR-29

Multi-media approach ARCT-32
The multimedia center FSC-70
Multiple choice MP-43
Multiple library cooperatives multiply library service opportunities ARC-33
Multitype library networking . . . ARC-34
My mother is a librarian FS-71

National Library Week television slides (1977) SL-37
National Medical Audiovisual Center services to health science libraries ARC-35
Nebraska Publications Clearinghouse ARC-36
Networks and bibliographic control in academic libraries ARC-54
Networks for learning FSC-72
Networks of knowledge: model reference cooperative ARC-37
New chances FSC-73
New direction for libraries FSR-74
New librarians MP-44
Newer forms of publishing VRC-11
Newer media in libraries VRC-11
1973 inaugural address ARC-39
Nobody knows everything MP-45
Non-print media ARC-30

Obscenity and pornography: an analysis of criteria for "redeeming social importance" ARC-38
(OCLC) VRC-14
OCLC system VRC-14
On-line cataloging VRC-14
On-line library operations with OCLC VRC-15
On-line MEDLARS searching SLC-38
On the way up: shut up and listen VRC-16
One-stop shopping: organizing media for accessibility FSC-75
One-volume encyclopedias FSC-76
One-volume encyclopedias (Library tools) FS-63
Oral history VRC-2
Organizing information TR-7
Our audiovisual heritage FSR-77
Our library FS-78
Out of this world ARC-49
Overhead projector FL-1
Ozark bookmobile MP-46

Packaging the message FSC-111
Parts of a book (Library services) FS-61
Parts of a book (Using the instructional material center effectively) TR-7
Pathways to progress: the Elementary and Secondary Education Act of 1965 FSR-79
The Pentagon papers ARC-30
(People: their needs—our responsibility—Conference on serial publications) ARC-39
People: their needs, our responsibility ARC-39
Performance standards for librarians ARC-40
Periodicals and how to use them FSCR-109
Periodicals and the Reader's Guide to Periodical Literature ART-29
Permanent rubber cement mounting FL-1
Phone your library MP-47
Place in history: the D. D. Eisenhower Library MP-48
Place to learn MP-49
Planning and development of the library ARC-16
Planning school media center facilities ARC-41
Pleasure is mutual MP-50
Portable and single camera systems FSC-31
(Practical librarian) ART-42
Prehistoric life ARC-53
Prelude: mini-seminars on using books creatively ARC-43

Preschool story programs VRC-2
President's program: toward a national information policy ARC-44
Pretty special card FSC-80
Principal and the librarian ART-42
Principles of indexing VRC-17
Principles of programming FSC-81
Problem (Right to Read) FSC-87
Problems with evaluating library instruction ARC-45
Process for change in library education, pts. 1 & 2 ARC-30
Producing effective audiovisual presentations FSC-82
Professional library associations VRC-11
Protecting our environment ARC-53
Public library and the open university VRC-18
Public relations VRC-2
Public relations: how to sell your library services in a hospital ARC-46
Public relations . . . tick/click SLC-39
Public/school library cooperation VRC-2
Publicity VRC-2
Publishers & publishing: books VRC-11
Publishers & publishing: periodicals VRC-11
Publishers, publishing & libraries VRC-11

Quiz yourself: dictionary ARC-23
Quiz yourself: encyclopedia ARC-23

Rare books: the zest for collecting VRC-11
Reaching and serving varied publics VRC-19, SLC-40
Reaching out: the library and the exceptional child MP-51
Reaching the unreached VRC-11
Readers' Guide, ready reference FSCR-83
Readers' Guide to Periodical Literature FS-63
Reading is the family MP-52
Reference books No. 1 & 2 ARC-21
Reference collection FSC-84
Reference interview: query negotiation VRC-20
Reference library: finding facts FSCR-109
Reference materials FS-14
Reference—more than an answer VRC-21
Reference works SL-41
Remodeling the elementary school library FS-85
Research library in southern California VRC-11
Research paper FSC-86
Research prospects and problems in education for library and information science ARC-54
Researcher in the library VRC-11
Responsibility of the medical library ARC-16
Responsibility of the medical library to consumer/patient health education ARC-47
Reviews: who needs them? ARC-48
(Right book for you) ARC-49
Right to read FSC-87
Road to reading MP-53
Role of the hospital library and the librarian ARC-16
Role of the librarian in media FSCR-88
Role of the supervisor in prof. growth and development ARC-50
Room for learning: a multi-media presentation room FSR-89
Rules of the library media center FL-
Rx Information: the health science library MP-54, VRC-22

Sampling and questionaires FSC-90
(School library) FS-91
School library quarters FS-92

Science questions sometimes are issue questions VRC-2
Search: an interaction unit introducing library skills GA-2
Search for a good book ARC-49
Searching the BALLOTS file VRC-23
Selection and use of programmed materials FSR-93
Semantics, the nuts and bolts of persuasion FSC-111
(Series of programmed learning modules for self-instruction in librarianship) VRC-24
Services for the blind and physically handicapped VRC-2
Services to children VRC-11
Services to elementary-age children VRC-2
Services to young adults VRC-11
Sexism in adolescent lives and literature ARC-51
Sexism in children's books ARC-52
Sharing literature with children MP-55
Simulation FSC-94
Skills in gathering facts FSC-106
Small libraries in action FS-95
Sound filmstrip system: the method FSR-96
Space is not enough: planning facilities for media FSR-97
Speaker MP-56
Special libraries VRC-11
Special libraries: business, law, music, cinema VRC-11
Special libraries: medical & hospital VRC-11
Special services at St. Louis Public Library VRC-25
State libraries VRC-2
Step a little higher MP-57
Story of a book MP-58
Story of the lost book ARC-23
Strategies for change, pts. 1-4 ARC-39
Surviving: an introduction to the use of the college library FSC-98

(Talking card catalog) ARC-53
Tape recorder FL-1
Tape recorder in teaching FS-99
Teacher and the library ART-29
Teachers and librarians FS-100
Technology in libraries: an introduction to systems analysis SLC-42
Tell me what you see FSC-101
There's something about a story MP-59
Three for tomorrow FSCR-102
To steal or not to steal . . . FSC-103
Tools to use in finding out FL-2
Toward a national information policy ARC-44
Training the library page SL-43
Transparencies: making overlays FL-1
Transparencies: spirit duplicator FL-1
Traveling with the explorers ARC-53
Trends and issues in information science ARC-54
(Trends and issues in librarianship) ARC-54
Trends and issues in public libraries ARC-54
Trends and issues in publishing ARC-54
Trends and issues in school librarianship ARC-54
Trends and issues in state libraries ARC-54
Trends and issues in technical services ARC-54
Trends and issues in university librarianship ARC-54
Tresors de la bibliotheque nationale SL-44
Two librarians talk to teachers ARC-55

Universe ARC-53
University City Public Library: an autobiography SLT-45

University library MP-60
Urban libraries: an urban need? pts. 1 & 2 ARC-39
Use your library for better grades and fun too! FS-104
Using books FS-91
Using individual learning procedures in teaching FS-105
Using library resources for a research paper FS-14
Using magazines, periodicals, newspapers, and microfilms FL-2
Using media FSCR-109
Using non-book materials TR-7
Using reference materials FS-61
Using special reference books FS-107
Using the audio equipment in the media center FL-2
Using the dictionary FS-107
(Using the elementary school library) FSC-106
Using the encyclopedia FS-107
Using the filmstrip in the media center FL-2
(Using the library) FS-107
(Using the library instructional material center effectively) TR-7
Using the library effectively TR-7
Using the library for research FS-56
Using the library to improve class reports FS-108
(Using today's library) FSCR-109
Utilizing the best of communication devices, can we afford to communicate? ARC-30

Vertical file VRC-2
Video camera FSC-31
Videotape recorder FSC-31
A visual fable FSR-110
Volunteers in the library VRC-2

Wanted: an elementary school library for every child MP-61
Watts library reaches out MP-62
What is a library? FSC-60
What is an LRC? SLT-46
What is cable TV? The role of cable television in library networks ARC-30
What is your library? FSCR-109
What's going on here? A study of media and propaganda FSC-111
What's in the dictionary FSC-106
Where the library dollars are VRC-2
White collar/blue collar—the vanishing difference: labor and libraries, pts. 1 & 2 ARC-39
Who grows in Brooklyn MP-63
A whole new world MP-64
World of fun and humor ARC-49
Writing a research paper FSC-112

You factor FSC-111
You'll find it in the library MP-65
Your library: a world of books FS-107
Your library board FS-113
Your library—magnet or monument FSR-114
Your library—place of living learning FSC-115
Your public library—island or peninsula FSR-116
Your study skills: using reference materials MP-66
Yours for the asking MP-67

SECTION 5

PARTICIPATING LIBRARIES

PARTICIPATING LIBRARIES

KEY TO ABBREVIATIONS AND LOAN POLICIES*

BRL	Boonslick Regional Library, Sedalia 11
CC	Columbia College, Kirtley Library 1
CGPL	Cape Girardeau Public Library 11
CROW	Crowder College Learning Resources Center, Neosho 11
DBRL	Daniel Boone Regional Library, Columbia 6
FONT	Fontbonne College Library, Clayton 11
FP	St. Louis Community College at Forest Park Instructional Resources 5
FV	St. Louis Community College at Florissant Valley Instructional Resources 5
HLG	Hannibal-LaGrange College Library 3
HSTV	Harry S. Truman Memorial Veterans Administration Hospital Library Service, Columbia 3
INDS	Independence Sanitarium and Hospital 3
KCPL	Kansas City Public Library 2
KRL	Kinderhook Regional Library, Lebanon 1
LCC	Longview Community College Library, Lee's Summit 2
MCC	Maple Woods Community College Library, Kansas City 3
MERA	St. Louis Community College at Meramec Instructional Resources 5
MEXA	Mexico-Audrain County Library 3
MIN	Mineral Area College Instructional Resources Center, Flat River 11
MOS	Missouri Southern State College Library, Joplin 11
MOSL	Missouri State Library, Jefferson City 4
MYV	Maryville College Library, St. Louis 1, 2
NEMO	Northeast Missouri State University, Pickler Memorial Library, Kirksville 3
OZ	The School of the Ozarks, Lyons Memorial Library, Point Lookout 5
PENN	Penn Valley Community College Library, Kansas City 11
RAY	Ray County Library, Richmond 1
RVSD	Riverside Regional Library, Cape Girardeau 2
SGC	Springfield-Greene County Library 1
SLC	St. Louis County Public Library 1 (members of Mo. Audio Cassette Co-op only) 3 (discs - slides only) 10 (16mm films)
SLPL	St. Louis Public Library 10
STC	St. Charles City-County Library 3 (except video cassettes)
SWBC	Southwest Baptist College, ESTEP Library, Bolivar 9 (1,3)
TRAI	Trails Regional Library, Warrensburg 11
TRU	Harry S. Truman Library, Independence 11
UCPL	University City Public Library 2, 3

*See next page for loan policy codes

UMCLIS	University of Missouri, School of Library and Informational Science, Columbia 8	WU	Washington University Library 7
UMKC	University of Missouri-Kansas City, General Library 1, 6	WU-Med	Washington University School of Medicine Library, St. Louis 3
UMKC-Med	University of Missouri-Kansas City, Medical Library 1, 3	WW	William Woods College, Dulany Library, Fulton 1, 3

Loan Policy Codes

1. Lend through network
2. Lend in metropolitan area only (borrower picks up and returns)
3. Lend through interlibrary loan
4. Lend through MOSL Office of Library Resources
5. Lend within own institution only
6. Will lend A-V materials on library education only on ILL
7. Will lend filmstrips only
8. Will lend directly to Library Education Programs
9. User must send self addressed library-rate mailing label and $2.00 in stamps or check
10. Will lend within St. Louis City and County only
11. Contact library directly for policy

Address and Phone Numbers

Boonslick Regional Library (BRL)
6th and Lamine
Sedalia, Mo. 65301
816—826-6195

Cape Girardeau Public Library (CGPL)
Courthouse Park
Cape Girardeau, Mo. 63701
314—334-5279

Columbia College, Kirtley Library (CC)
Att'n.: Public Services Librarian
10th and Rogers
Columbia, Mo. 65216
314—449-0531

Crowder College Learning Resources Center (CROW)
Neosho, Mo. 64850
417—451-3223

Daniel Boone Regional Library (DBRL)
Att'n.: Associate Director
Columbia Service Center
PO Box 1267, 100 W. Broadway
Columbia, Mo. 65205
314—443-3161

Fontbonne College Library (FONT)
6800 Wydown
Clayton, Mo. 63105
314—862-3456

Hannibal-LaGrange College Library (HLG)
Hannibal, Mo. 63401
314—221-3675

Harry S. Truman Library (TRU)
Highway 24 and Delaware
Independence, Mo. 64050
816—833-1400

Harry S. Truman Memorial Veterans Administration Hospital Library Service (HSTV)
800 Stadium Rd.
Columbia, Mo. 65201
314—443-2511

Independence Sanitarium and Hospital (INDS)
1509 W. Truman Rd.
Independence, Mo. 64050
816—836-8100

Kansas City Public Library (KCPL)
Att'n.: Film Dept.
311 E. 12th St.
Kansas City, Mo. 64106
816—221-2685

Kinderhook Regional Library (KRL)
104 E. Commercial
Lebanon, Mo. 65536
417—532-2148

Longview Community College Library (LCC)
500 Longview Rd.
Lee's Summit, Mo. 64063
816—763-7777

Maple Woods Community College Library (MCC)
2601 NE Barry Rd.
Kansas City, Mo. 64156
816—436-6500

Maryville College Library (MYV)
13550 Conway Rd
St. Louis, Mo. 63141
314—434-4100

Mexico-Audrain County Library (MEXA)
305 West Jackson
Mexico, Mo. 65265
314—581-4939

Mineral Area College Instructional Resource Center (MIN)
8 Wood Dr.
Flat River, Mo. 63601
314—413-4842

Missouri Southern State College Library (MOS)
Newman and Duquesne Rds.
Joplin, Mo. 64801
417—624-8100

Missouri State Library (MOSL)
Att'n: Coordinator of Library Resources
308 E. High St.
PO Box 387
Jefferson City, Mo. 65102
314—751-4214

Northeast Missouri State University
Att'n: Music/Curriculum Librarian
Pickler Memorial Library
Northeast Missouri State University
Kirksville, Mo. 63501

Penn Valley Community College Library (PENN)
3201 Southwest Trafficway
Kansas City, Mo. 64111
816—756-2800

Ray County Library (RAY)
219 S. College
Richmond, Mo. 64085
816—776-3291

Riverside Regional Library (RVSD)
Courthouse Park
Cape Girardeau, Mo. 63701
314—334-5279

St. Charles City-County Library (STC)
1900 Merrill Dr.
St. Charles, Mo. 63301
314—946-6294

St. Louis Community College at
Florissant Valley Instructional Resources (FV)
3400 Pershall Rd.
St. Louis, Mo. 63135
314—595-4495

St. Louis Community College at Forest Park
Instructional Resources (FP)
5600 Oakland
St. Louis, Mo. 63110
314—644-9205

St. Louis Community College at Meramec
Instructional Resources (MERA)
11333 Big Bend Blvd.
St. Louis, Mo. 63122
314—966-7623

St. Louis County Public Library (SLC)
1640 S. Lindbergh Blvd.
St. Louis, Mo. 63131
314—994-3300

St. Louis Public Library (SLPL)
Att'n.: Film Librarian
1301 Olive St.
St. Louis, Mo. 63103
314—241-2288

The School of the Ozarks (OZ)
Lyons Memorial Library
Point Lookout, Mo. 65726
417—334-6411

Southwest Baptist College (SWBC)
ESTEP Library
120 E. Jackson
PO Box 420
Bolivar, Mo. 65613
417—326-4531

Springfield-Greene County Library (SGC)
MPO Box 737
397 E. Central
Springfield, Mo. 65801
417—869-4621

Trails Regional Library (TRAI)
PO Box 498
125 N. Holden
Warrensburg, Mo. 64093
816—747-9177

University City Public Library (UCPL)
6701 Delmar Blvd.
University City, Mo. 63130
314—727-3150

University of Missouri-Kansas City (UMKC)
General Library
5100 Rockhill Rd.
Kansas City, Mo. 64110
816—276-1531

University of Missouri-Kansas City (UMKC-Med)
Medical Library—Att'n.: A-V Librarian
2411 Holmes
Kansas City, Mo. 64108

University of Missouri, School of Library and
Informational Science (UMCLIS)
104 Stewart Hall
Columbia, Mo. 65211
314—882-4044
Attn: Prof. F. Floyd

Washington University Libraries (WU)
John M. Olin Library
Lindell & Skinner Att'n: A-V Dept.
St. Louis, Mo. 63130
314—889-5400

Washington University School of Medicine
Library (WU-Med.)
4580 Scott Ave.
St. Louis, Mo. 63110
314—454-3711

William Woods College (WW)
Dulany Library—Att'n.: EMC Librarian
Fulton, MO. 65251
314—642-3269